

# Melissa Memorial Hospital: A Model of Excellence

At Melissa Memorial Hospital (MMH) in Holyoke, we take pride in being a leader in innovation and comprehensive care. Recognized by the Colorado Rural Health Center for excellence, we have consistently adapted to meet the growing healthcare needs of our community.

Our hospital offers a wide range of medical services, including emergency care, diagnostic imaging, rehabilitation, chronic care management, and outpatient specialty clinics. We are also the de-facto EMS and interfacility transport service of choice throughout northeast Colorado.

Community engagement is at the heart of everything we do. We regularly host health fairs, educational programs, and preventative screenings, empowering our residents to take charge of their well-being. Additionally, our strategic partnerships and referral patterns with larger healthcare providers ensure that our patients have access to advanced medical services beyond the capabilities of a small hospital.

Just last week, Board Chair Steve Young and I had the privilege of speaking about MMH's strong performance at the American College of Healthcare Executives Congress in Houston, Texas. We shared our incredible success story and highlighted the innovative strategies that have allowed us to thrive despite the challenges we face.

## **Overcoming Rural Healthcare Challenges**

Funding and staffing remain ongoing challenges for hospitals on the Eastern Plains, but at MMH, we continue to push forward. By securing grants, forging collaborations with larger systems, and leveraging telemedicine, we ensure that Holyokeans and the people of the region receive the quality healthcare they deserve.

Despite these challenges we remain steadfast and mission focused. Our unwavering commitment to providing high-quality healthcare ensures that you receive the medical attention you need, proving that no community is too small to experience exceptional care.

**March 31, 2025**