

# Community Health Needs Assessment

2022



Vertical  
Strategies

ELEVATING NONPROFITS

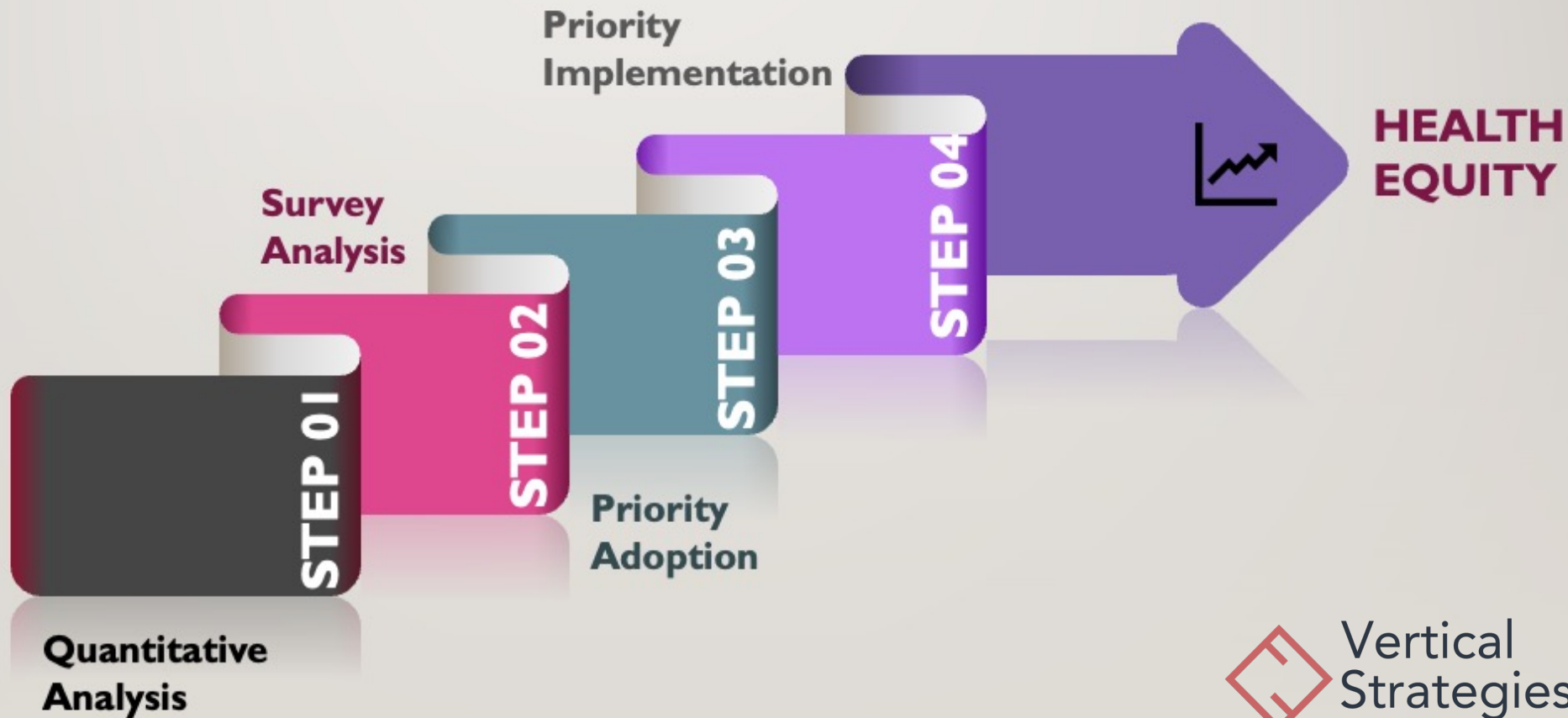
Community **health needs** assessments are the **systematic** approach to ensure that the health services uses its resources to **improve** the health of a **population** the most efficient way.

—Wright, Wilkinson and Williams  
The BMJ Publishing Group



Vertical  
Strategies

ELEVATING NONPROFITS





Childhood  
experiences



Housing



Education



Social support



Family income



Employment



Our communities



Access to health  
services

# Strategies for Success



Stick to two-three priorities

Stay out of the weeds



Use your own lens  
& experience(s)



Vertical  
Strategies

ELEVATING NONPROFITS



# AGENDA

- 01 INTRODUCTIONS
- 02 DATA DIVE
- 03 ROUND TABLE DISCUSSION
- 04 SURVEY RESULTS
- 05 ROUND TABLE DISCUSSION
- 06 GRATITUDE



01

# Introductions Activity



02

## Public Data Snapshot


Primary geographic area of study  
encompasses Phillips County



# At a Glance: Phillips County

## PHILLIPS COUNTY, CO

COUNTY

 ADD COMPARISON

2019 POPULATION

4,290

0.648% 1-YEAR DECLINE

US SENATOR



Michael  
Bennet

DEMOCRATIC PARTY

US SENATOR



John  
Hickenlooper

DEMOCRATIC PARTY

2019 MEDIAN AGE

37.1

4.87% 1-YEAR DECREASE

2019 POVERTY RATE

6.08%

8.59% 1-YEAR DECREASE

2019 MEDIAN HOUSEHOLD INCOME

\$51,155

0.85% 1-YEAR GROWTH

2019 MEDIAN PROPERTY VALUE

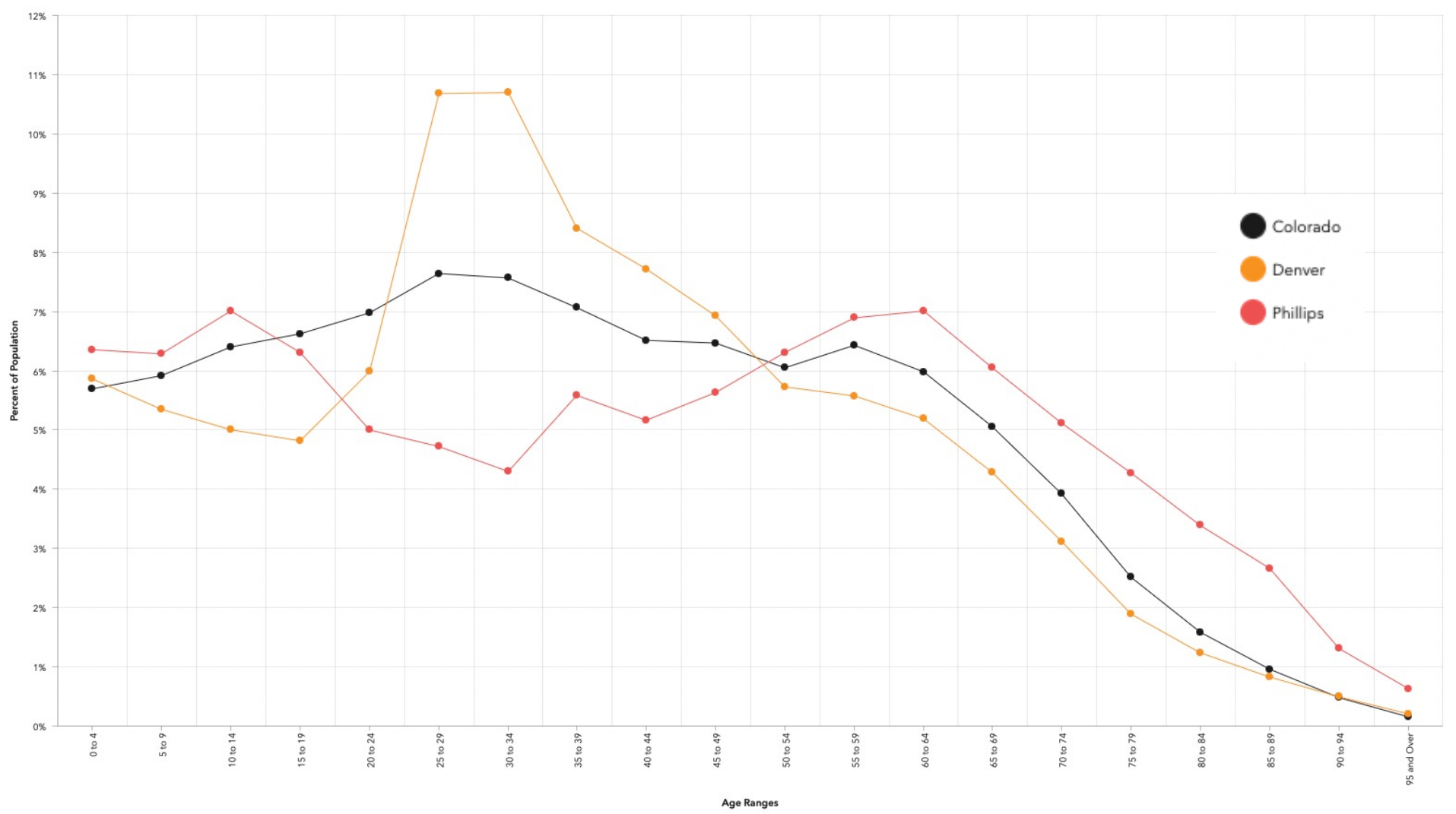
\$158,500

1.93% 1-YEAR GROWTH

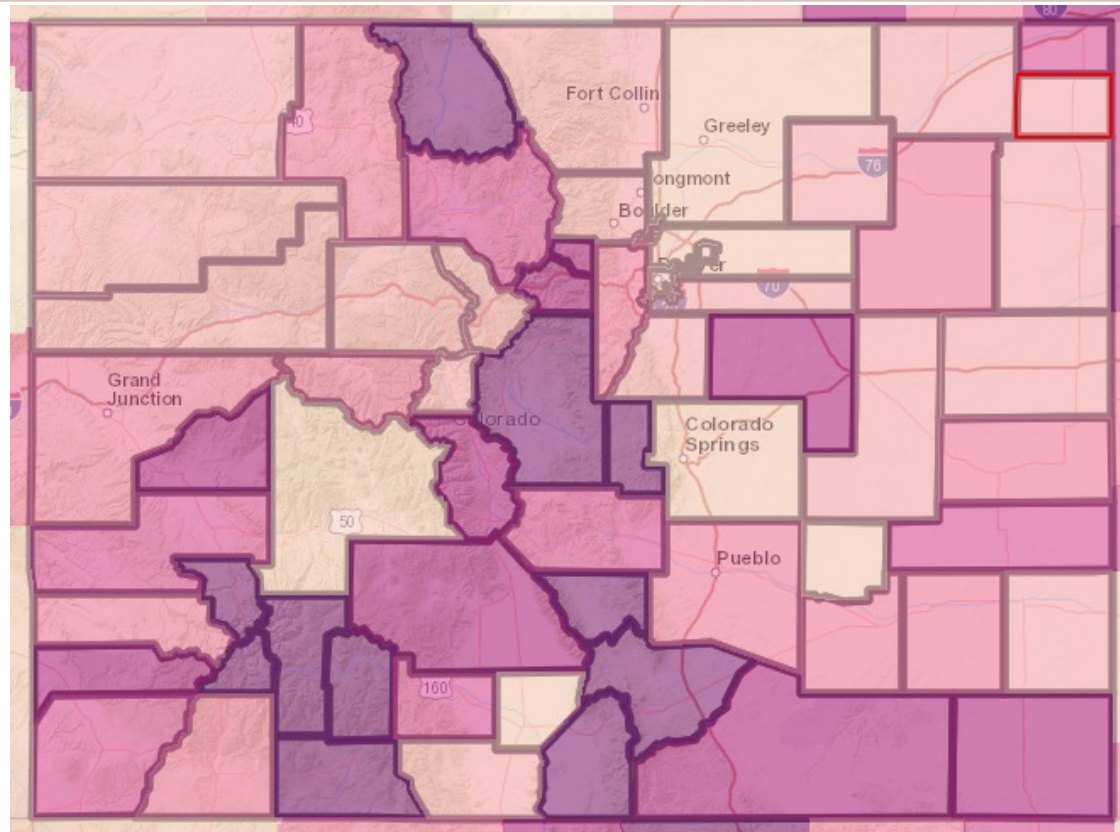
2019 EMPLOYED POPULATION

1,948

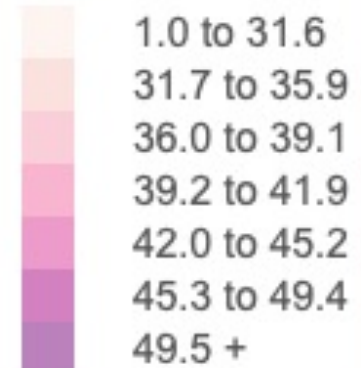
3.94% 1-YEAR DECLINE



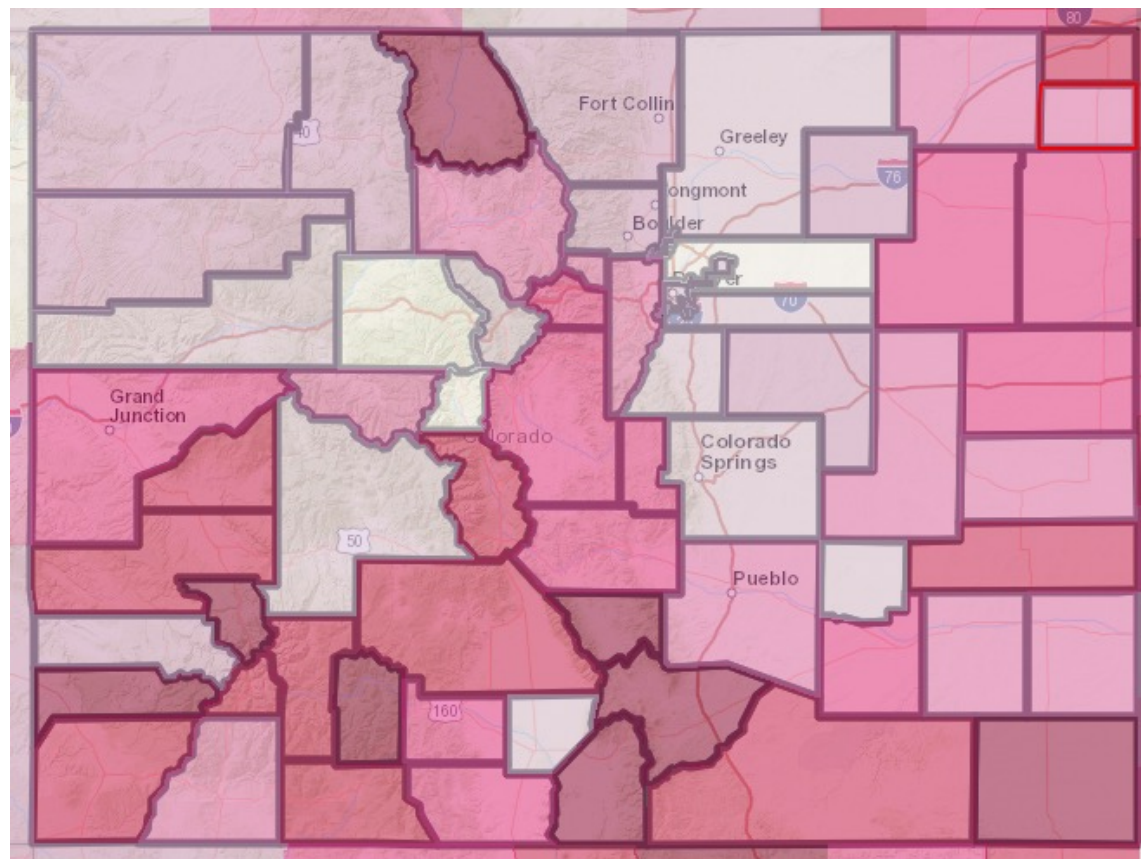
## MEDIAN AGE- by County



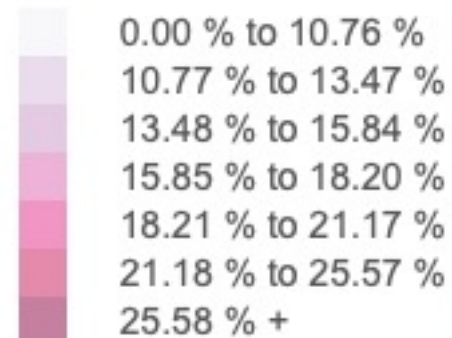
### Median Age



## PERCENT OF POPULATION OVER 65: by County

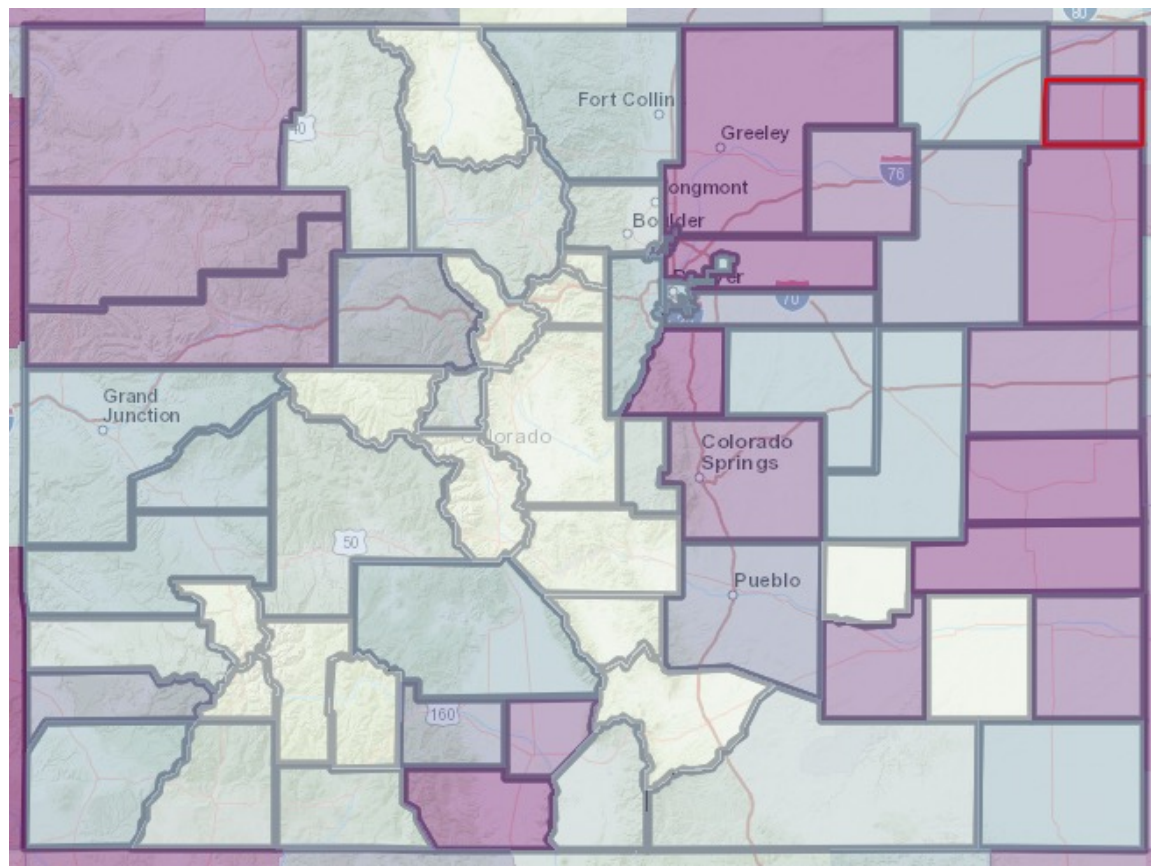


### Percent Age 65 Plus





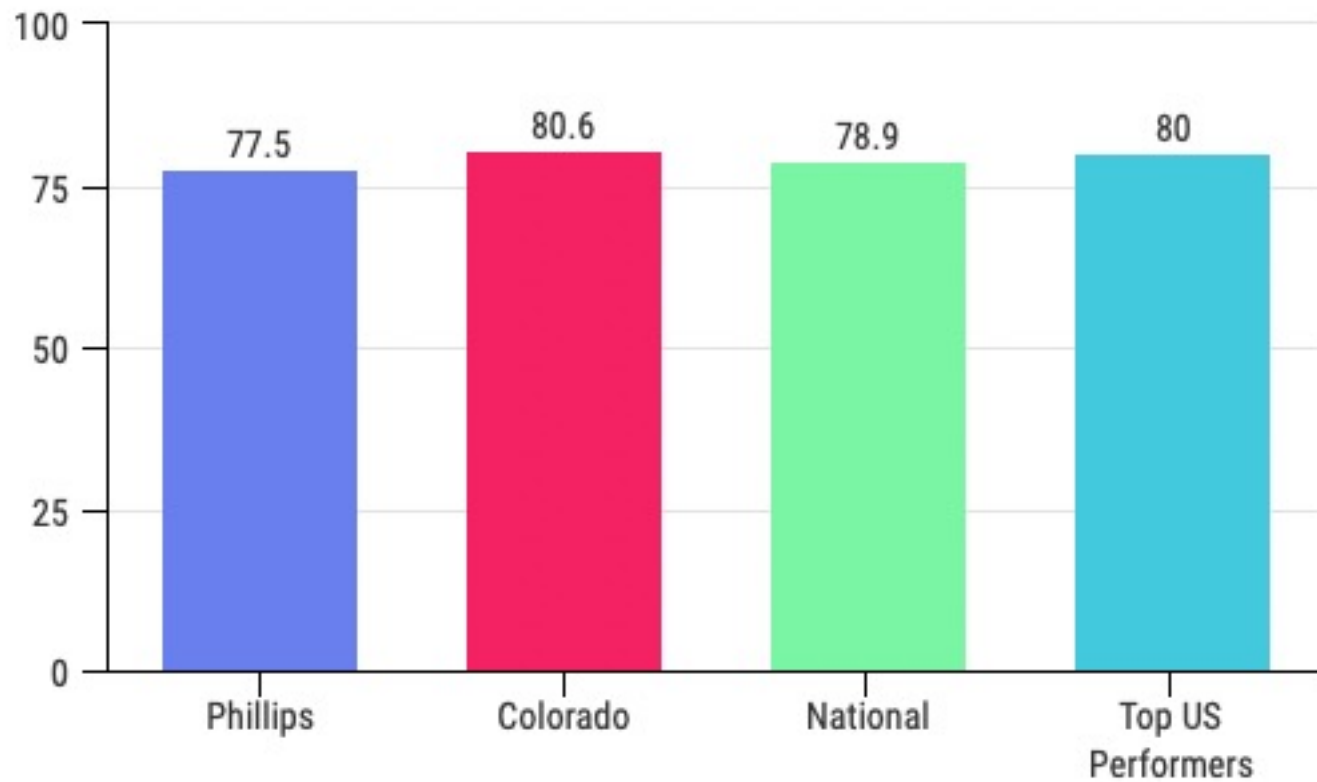
## PERCENT OF POPULATION UNDER 18: by County



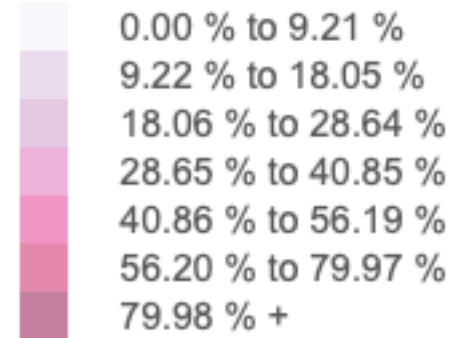
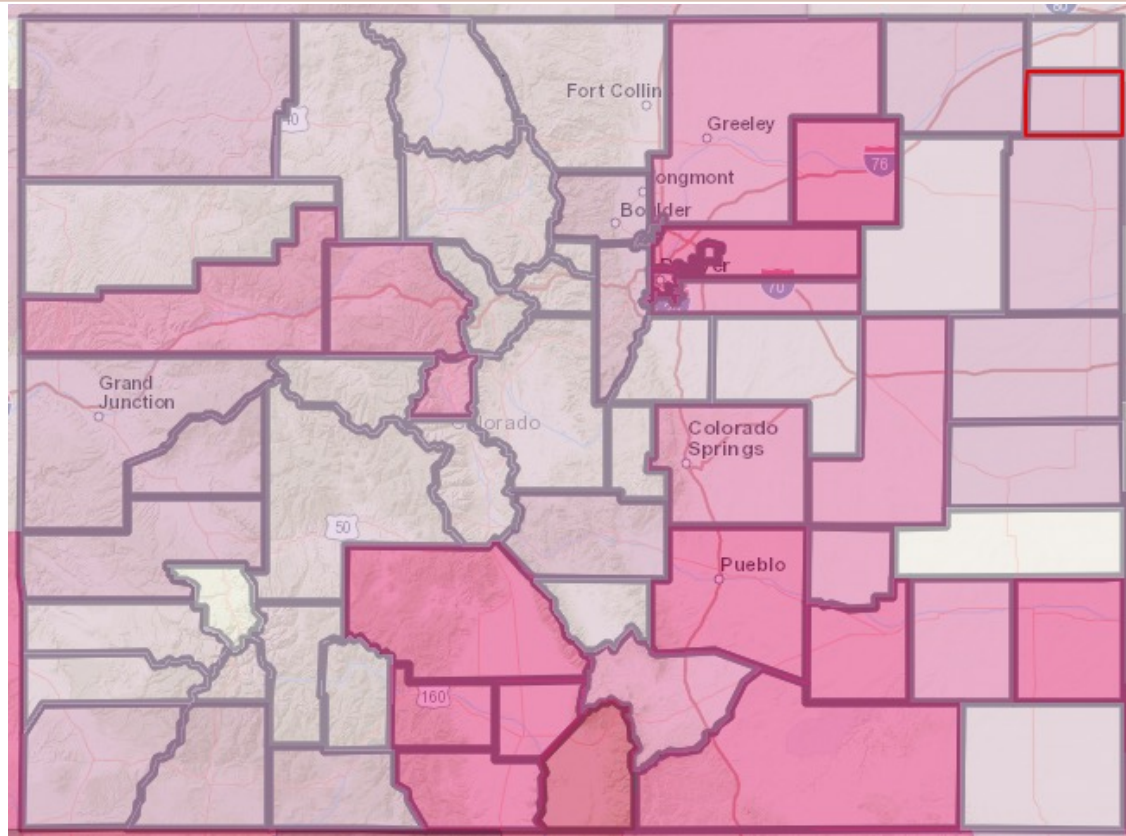
### Percent Age Less Than 18

0.00 % to 16.27 %  
16.28 % to 19.62 %  
19.63 % to 21.85 %  
21.86 % to 23.83 %  
23.84 % to 26.21 %  
26.22 % to 30.04 %  
30.05 % +

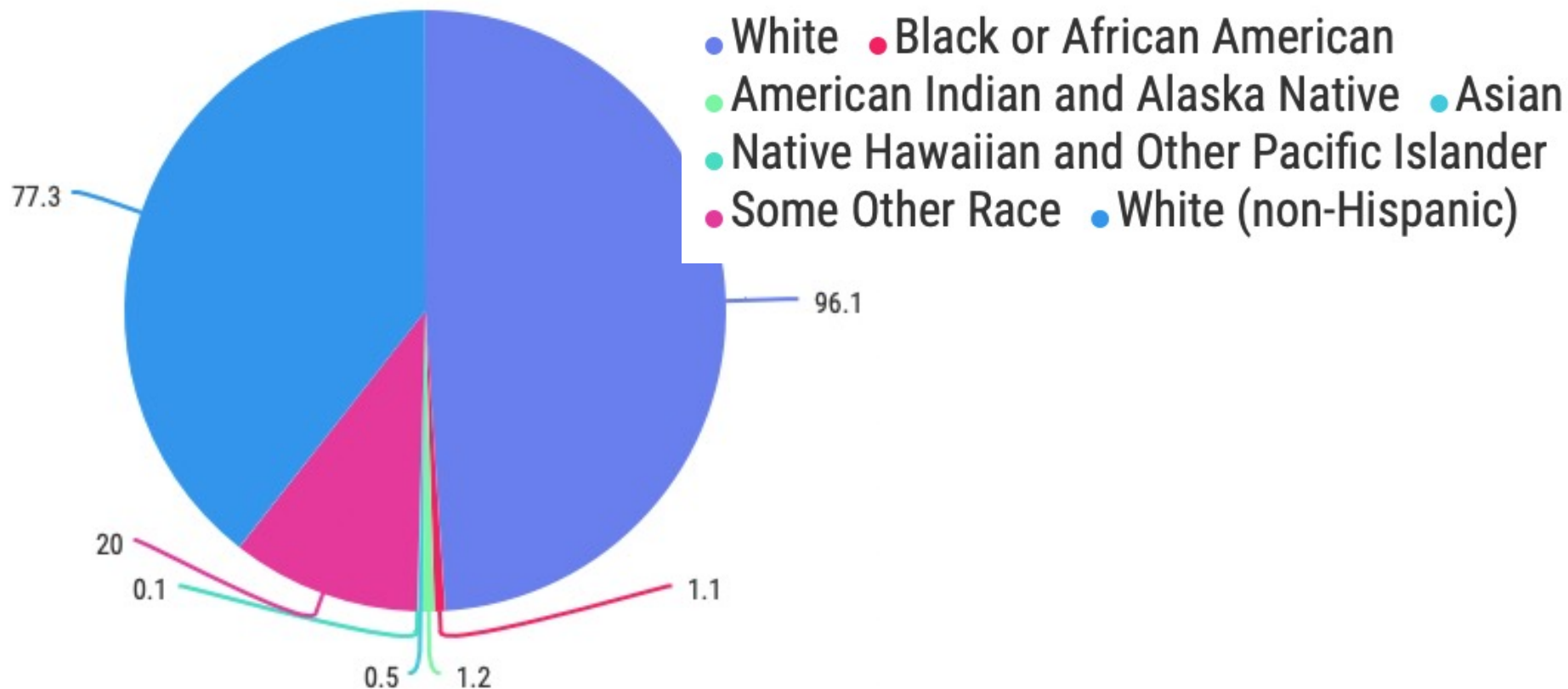
## AVERAGE Life Expectancy



## POPULATION DIVERSITY: People identifying as a race other than white

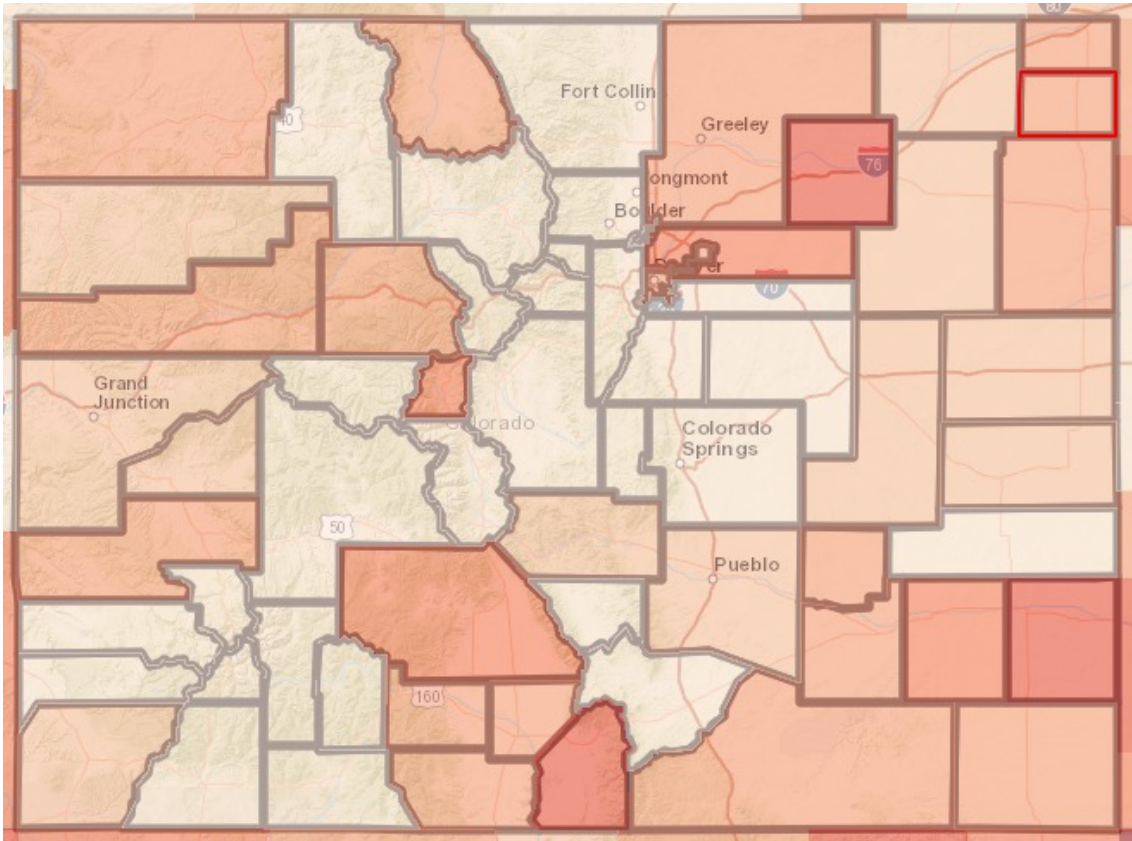


## POPULATION DIVERSITY: Racial and Ethnic Diversity






## POPULATION WITHOUT A HIGHSCHOOL DIPLOMA by County



### Percent No High School Diploma



0.00 % to 7.86 %
7.87 % to 10.87 %
10.88 % to 13.92 %
13.93 % to 17.49 %
17.50 % to 21.74 %
21.75 % to 27.68 %
27.69 % +

0.00 % to 7.86 %

7.87 % to 10.87 %

10.88 % to 13.92 %

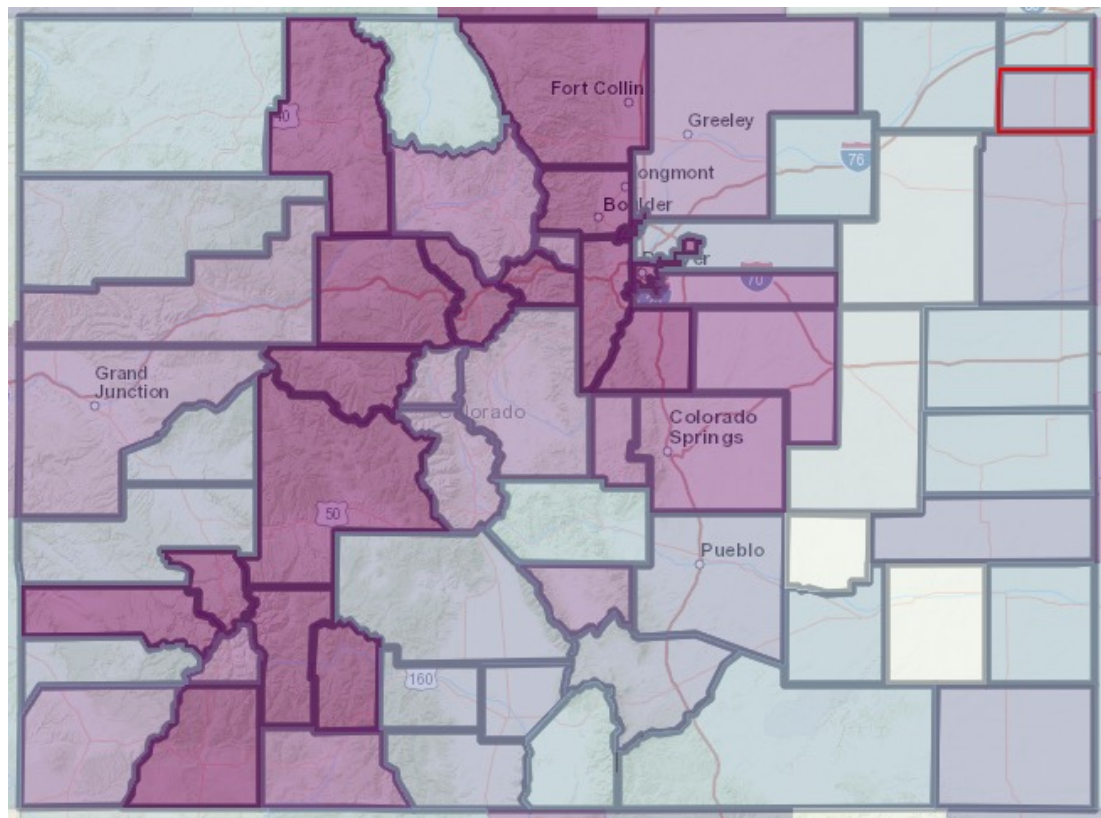
13.93 % to 17.49 %

17.50 % to 21.74 %

21.75 % to 27.68 %

27.69 % +

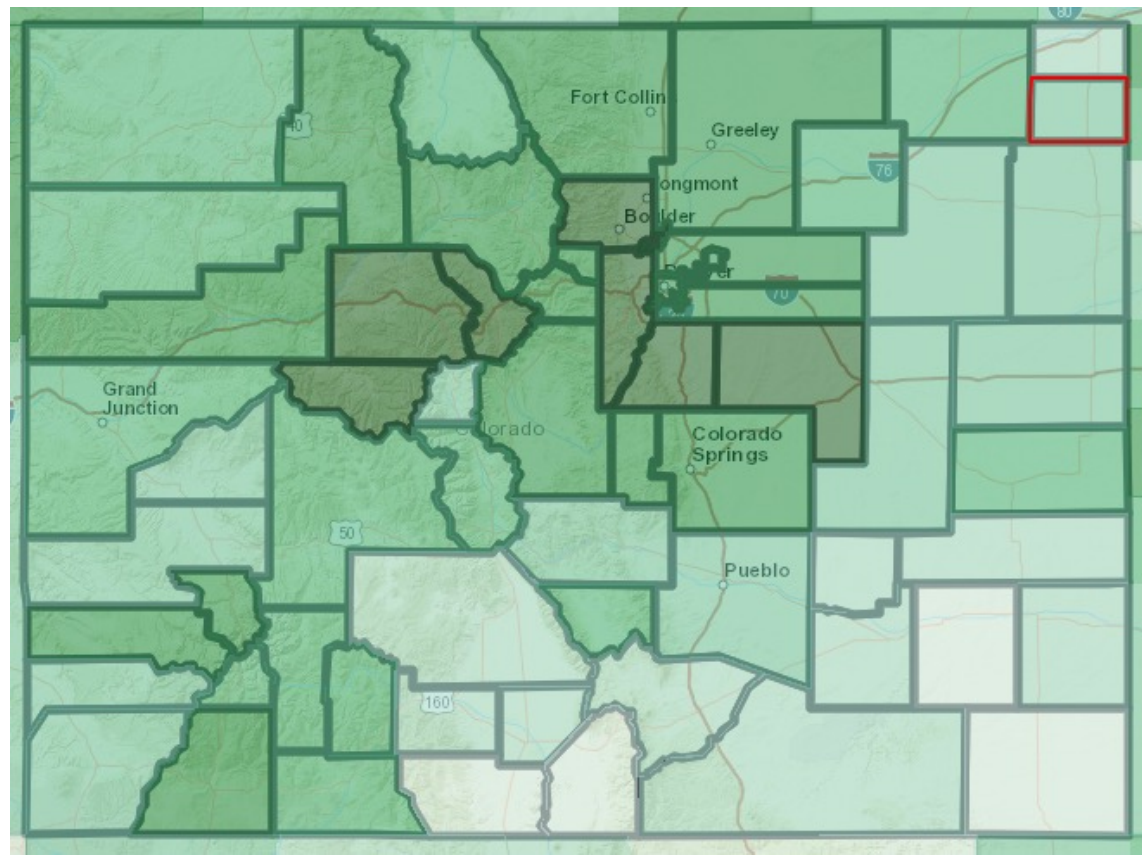
## POPULATION WITH A BACHELORS OR MORE by County



### Percent Bachelors Degree or Higher

0.00 % to 12.54 %  
12.55 % to 16.52 %  
16.53 % to 20.85 %  
20.86 % to 26.49 %  
26.50 % to 33.78 %  
33.79 % to 43.38 %  
43.39 % +

## AVERAGE INCOME by County



### Median Household Income

\$1 to \$26,527

\$26,528 to \$37,201

\$37,202 to \$44,517

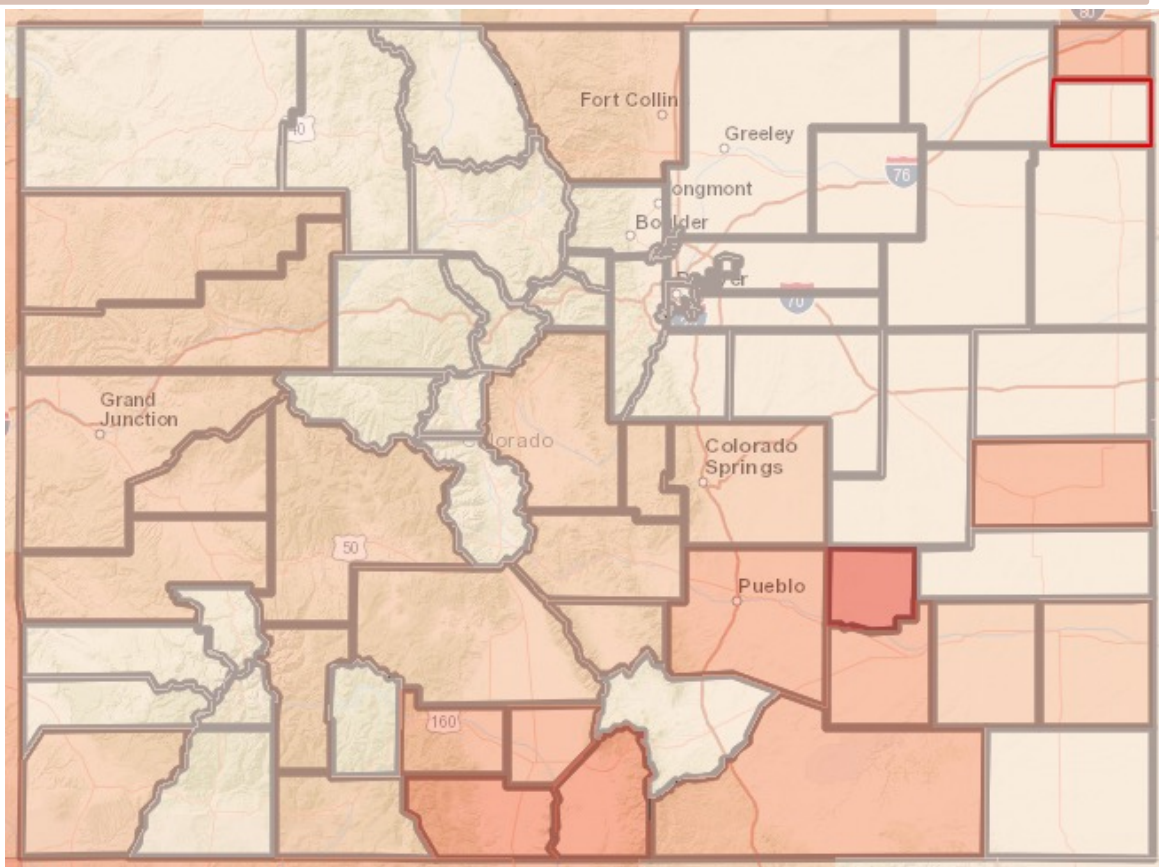
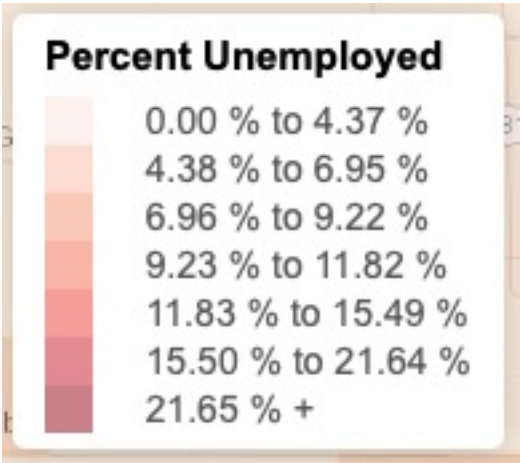
\$44,518 to \$52,137

\$52,138 to \$62,302

\$62,303 to \$77,930

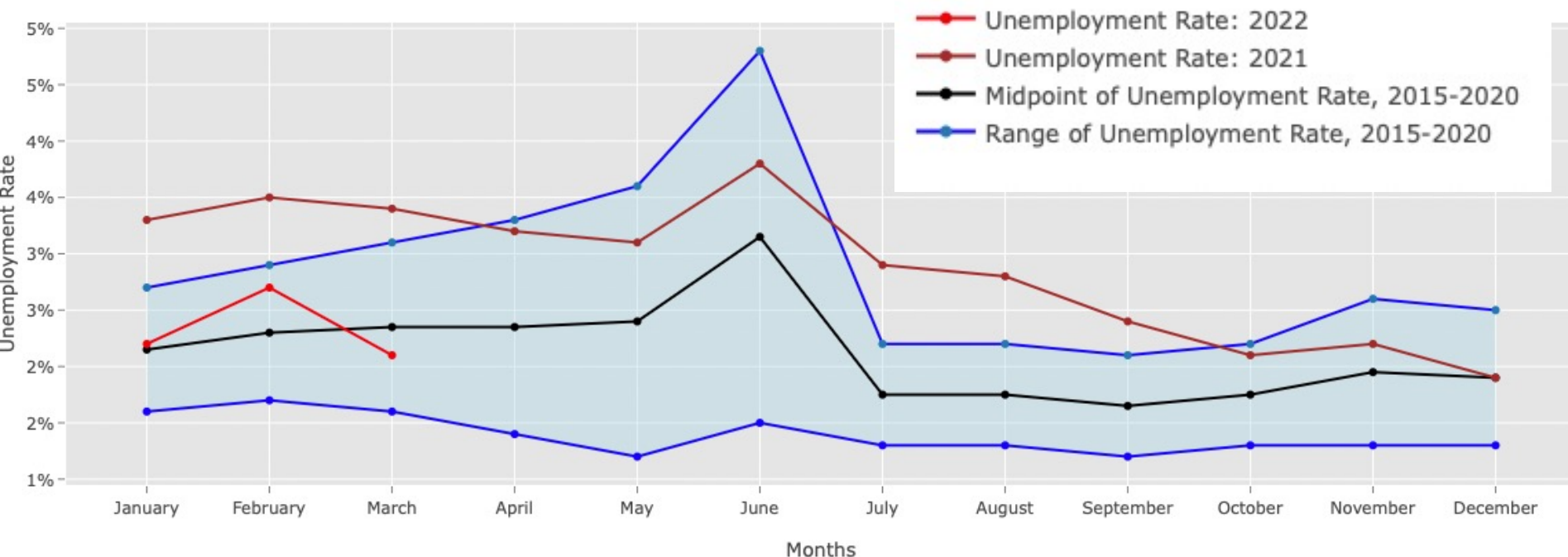
\$77,931 +

## UNEMPLOYMENT by County





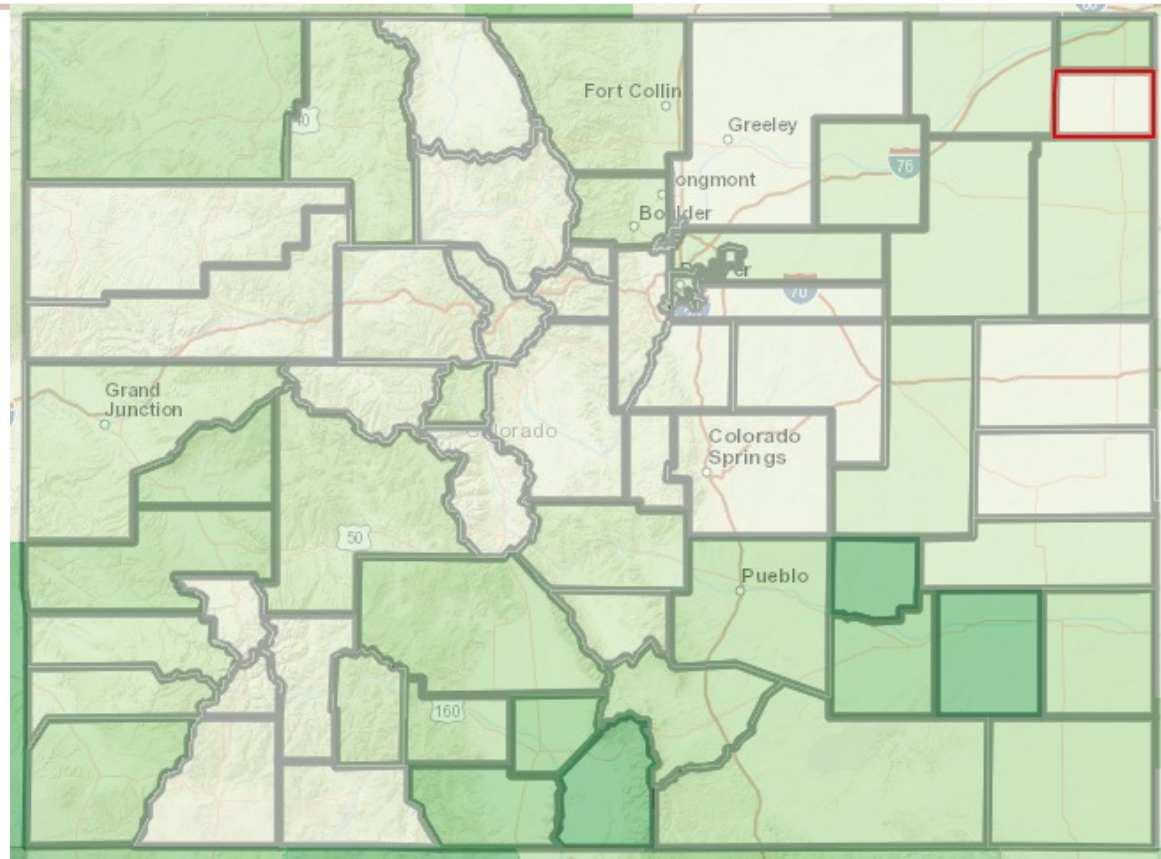
# UNEMPLOYMENT Trends



Data: Bureau of Labor Statistics API - Data not Seasonally Adjusted. BLS.gov cannot vouch for the data or analyses derived from these data after the data have been retrieved from BLS.gov.

Visualization by the Colorado State Demography Office, Print Date: 05/30/2022

## POPULATION Experiencing Poverty

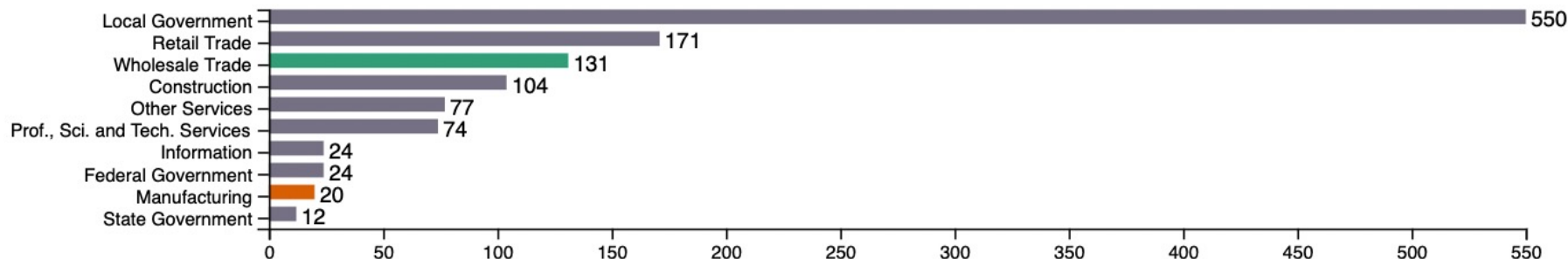


### Percent in Poverty

0.00 % to 10.62 %  
10.63 % to 14.89 %  
14.90 % to 19.10 %  
19.11 % to 23.99 %  
24.00 % to 30.83 %  
30.84 % to 41.28 %  
41.29 % +

## JOBS BY SECTOR: Phillips County

### Jobs by Sector: Phillips County, 2020



Job sector data is suppressed according to Bureau of Labor Statistics standards.

Suppressed Job Sectors:

Accommodation and Food Services

Admin. Support and Waste Mngmt.

Agriculture

Arts, Entertainment and Recreation

Education

Health Services

Mining

Real Estate

Transportation and Warehousing

Utilities

2,445 Total Estimated Jobs

\$41,976 Average Annual Wage

2020 Employment Share by Wage

Low Wage Jobs: (\$10,231 - \$32,899) 0.9%

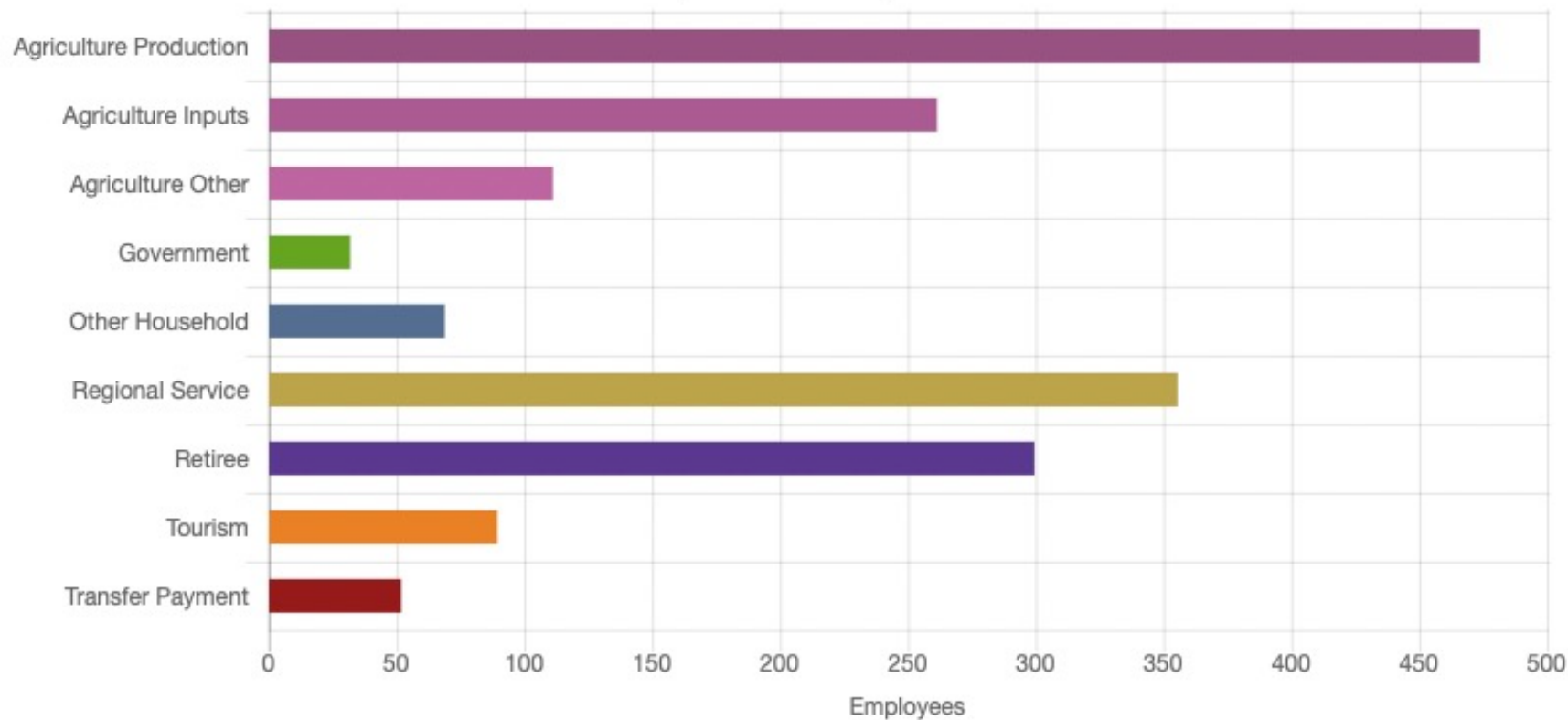
Mid Wage Jobs: (\$34,678 - \$49,115) 93.4%

High Wage Jobs: (\$58,170 - \$58,170) 5.8%

Data Source: Bureau of Labor Statistics Source Date: November, 2020.

## EMPLOYMENT INDUSTRIES

Phillips Base Industries, 2020





## LIVING WAGES: Phillips County

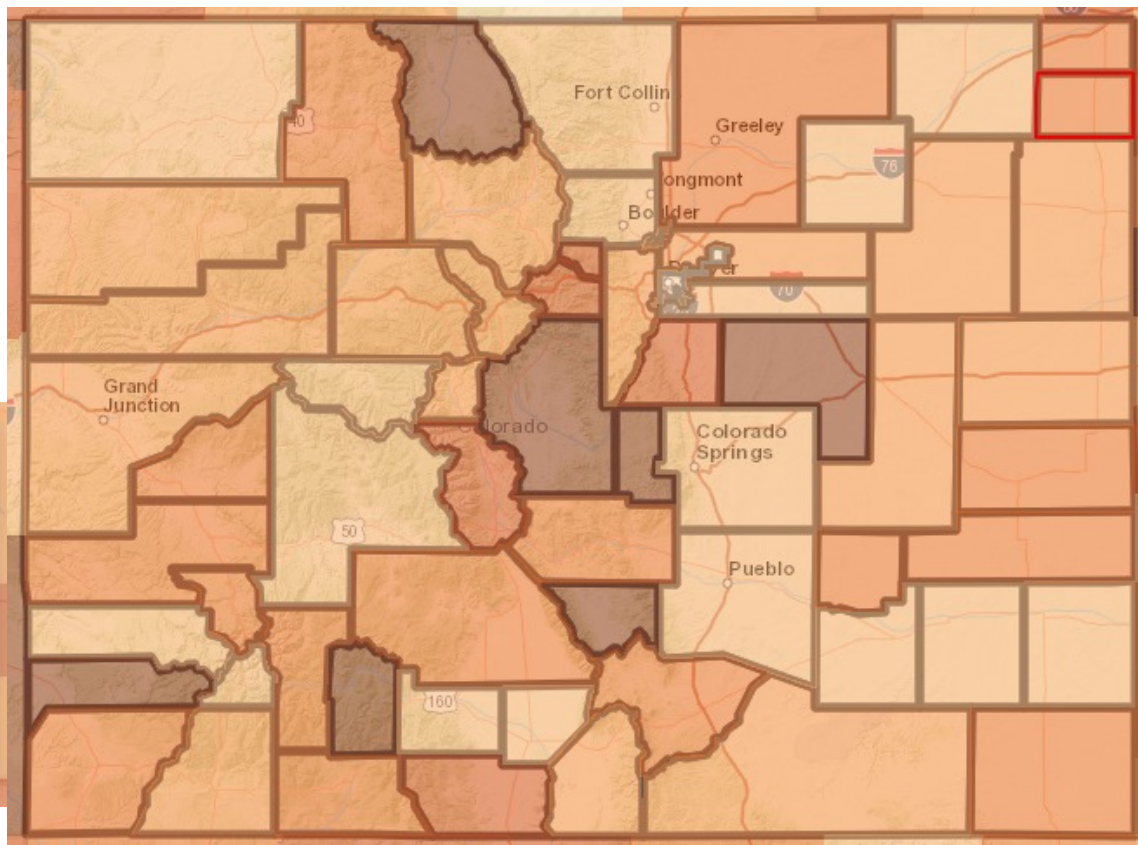
	1 ADULT				
	0 Children	1 Child	2 Children	3 Children	
	Living Wage	\$15.95	\$33.87	\$44.85	\$60.21
	Poverty Wage	\$6.19	\$8.38	\$10.56	\$12.74
	Minimum Wage	\$12.56	\$12.56	\$12.56	\$12.56
	2 ADULTS (1 WORKING)				
	0 Children	1 Child	2 Children	3 Children	
	Living Wage	\$25.13	\$29.84	\$35.46	\$38.55
	Poverty Wage	\$8.38	\$10.56	\$12.74	\$14.92
	Minimum Wage	\$12.56	\$12.56	\$12.56	\$12.56
	2 ADULTS (BOTH WORKING)				
	0 Children	1 Child	2 Children	3 Children	
	Living Wage	\$12.57	\$18.71	\$25.31	\$30.65
	Poverty Wage	\$4.19	\$5.28	\$6.37	\$7.46
	Minimum Wage	\$12.56	\$12.56	\$12.56	\$12.56

## OWNER OCCUPIED HOUSING: By County

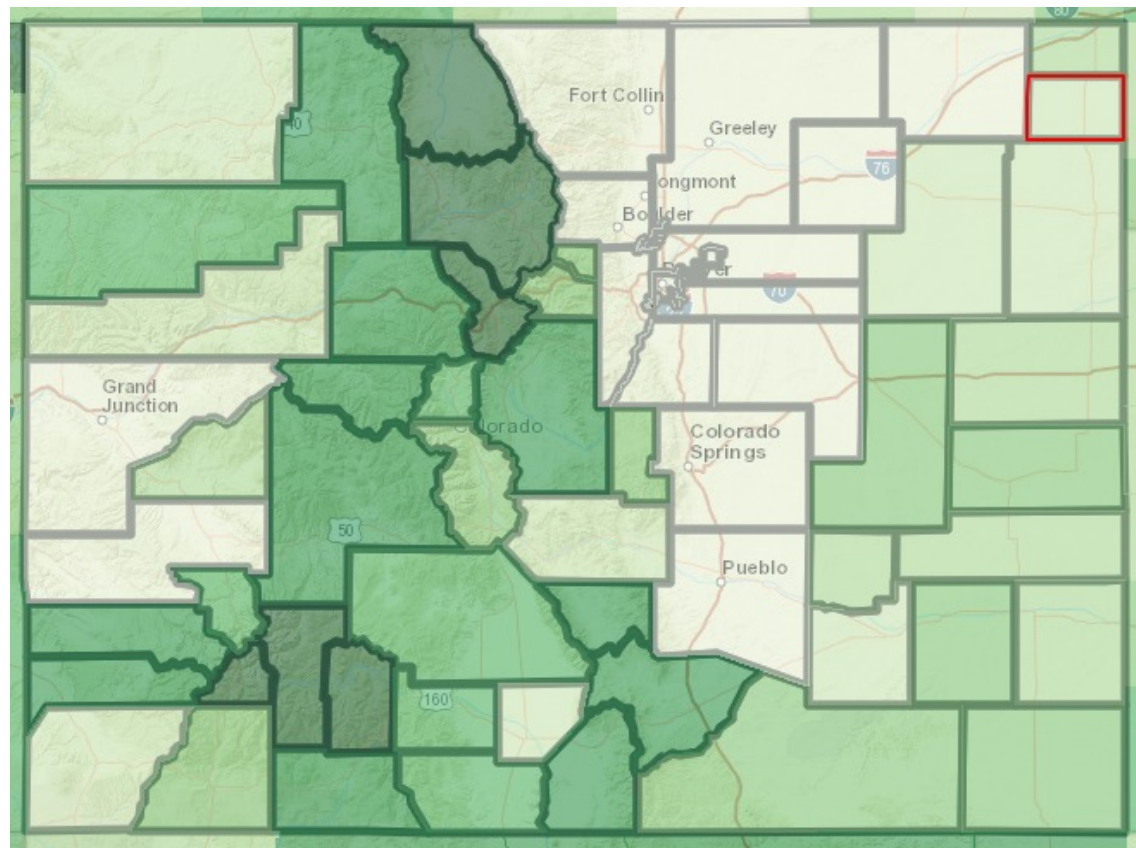
### Percent Owner Occupied Housing Units



0.00 % to 36.59 %  
36.60 % to 57.63 %  
57.64 % to 65.48 %  
65.49 % to 70.92 %  
70.93 % to 75.28 %  
75.29 % to 79.76 %  
79.77 % +



## VACANT HOUSING: By County



### Percent Vacant Housing Units

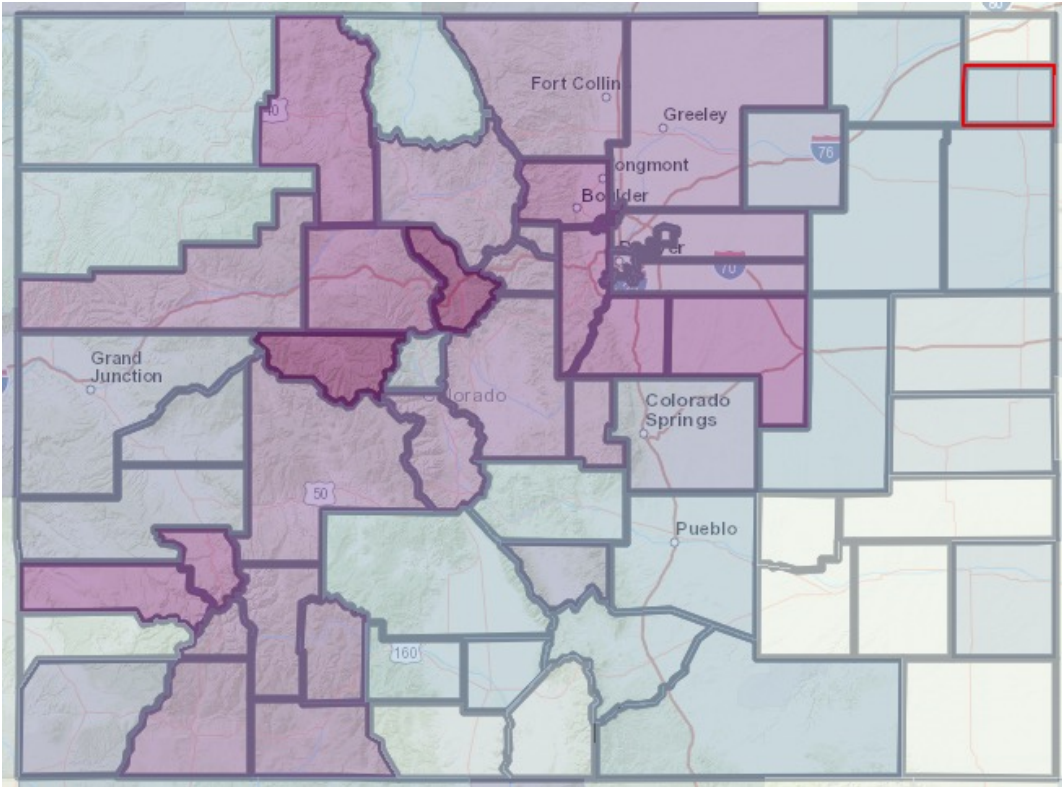
0.00 % to 10.17 %  
10.18 % to 14.89 %  
14.90 % to 20.08 %  
20.09 % to 26.93 %  
26.94 % to 36.84 %  
36.85 % to 52.44 %  
52.45 % +

## MEDIAN HOME VALUE: By County

### Median Home Value



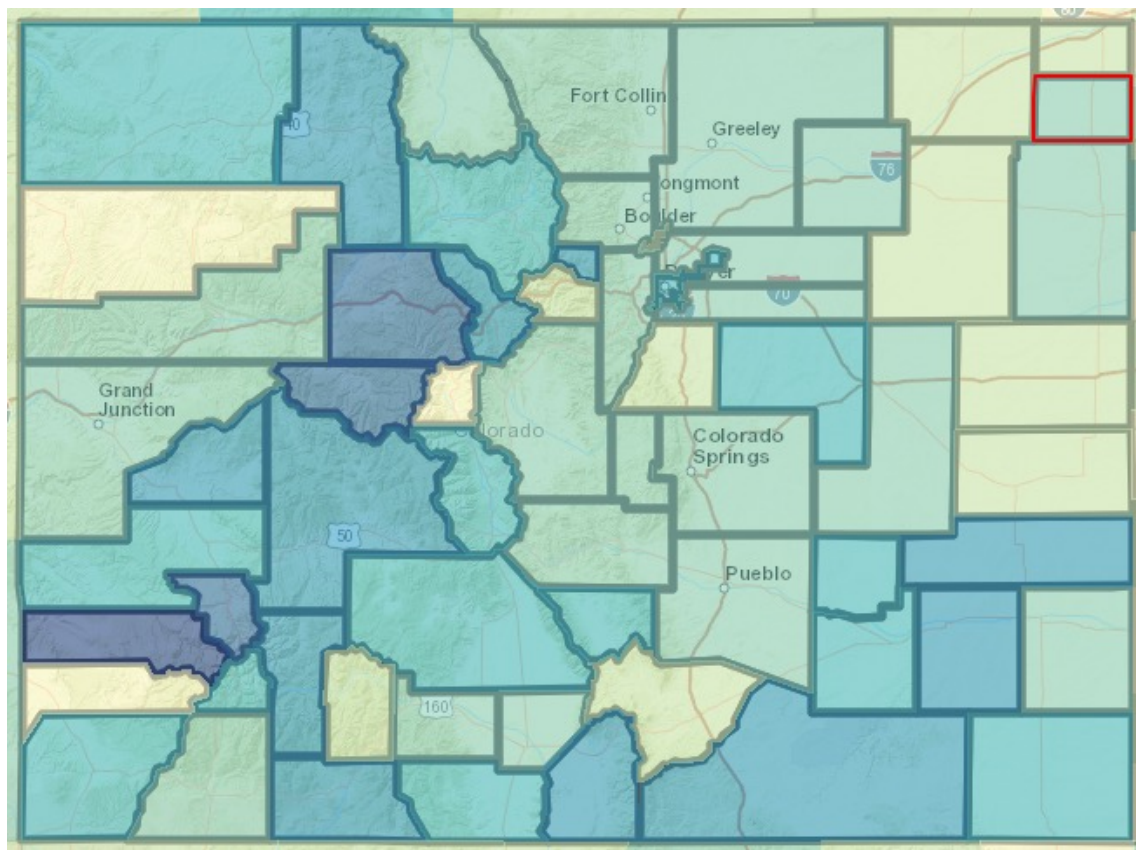
\$1 to \$97,699
\$97,700 to \$139,599
\$139,600 to \$199,199
\$199,200 to \$284,399
\$284,400 to \$396,499
\$396,500 to \$570,699
\$570,700 +



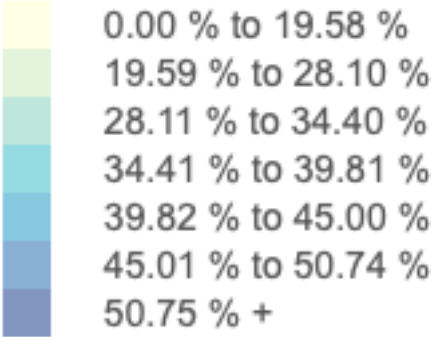
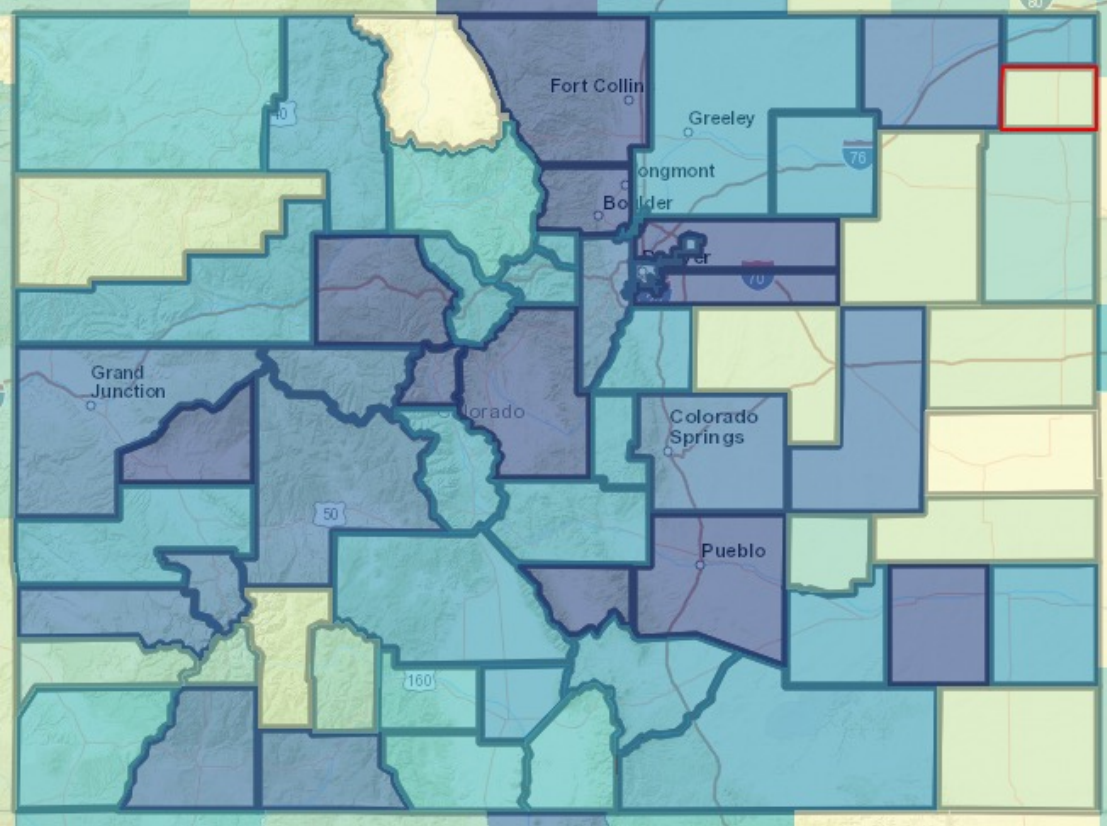




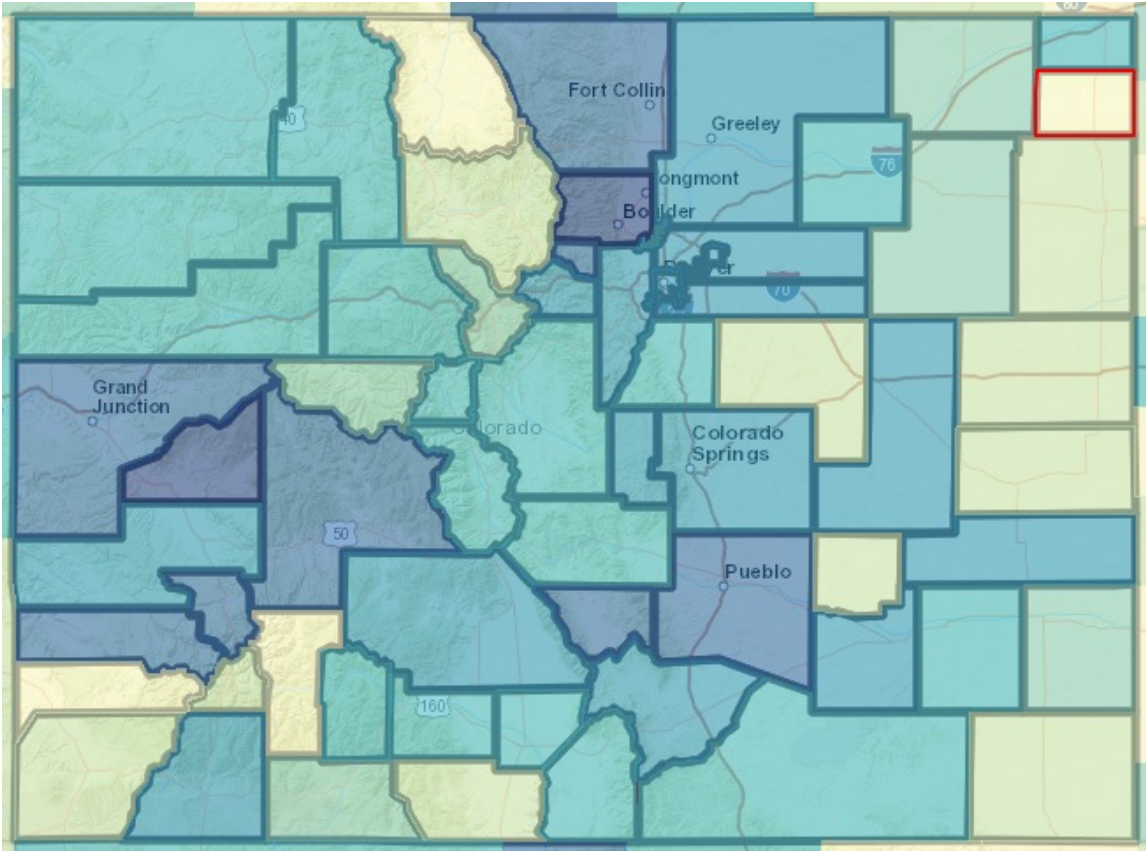
## EXTREMELY COST BURDENED HOUSEHOLDS 50% or more of income spent on mortgage



**COST BURDENED HOUSEHOLDS** 30% or more of income spent on rent



EXTREMELY COST BURDENED HOUSEHOLDS 50% or more of income spent on rent

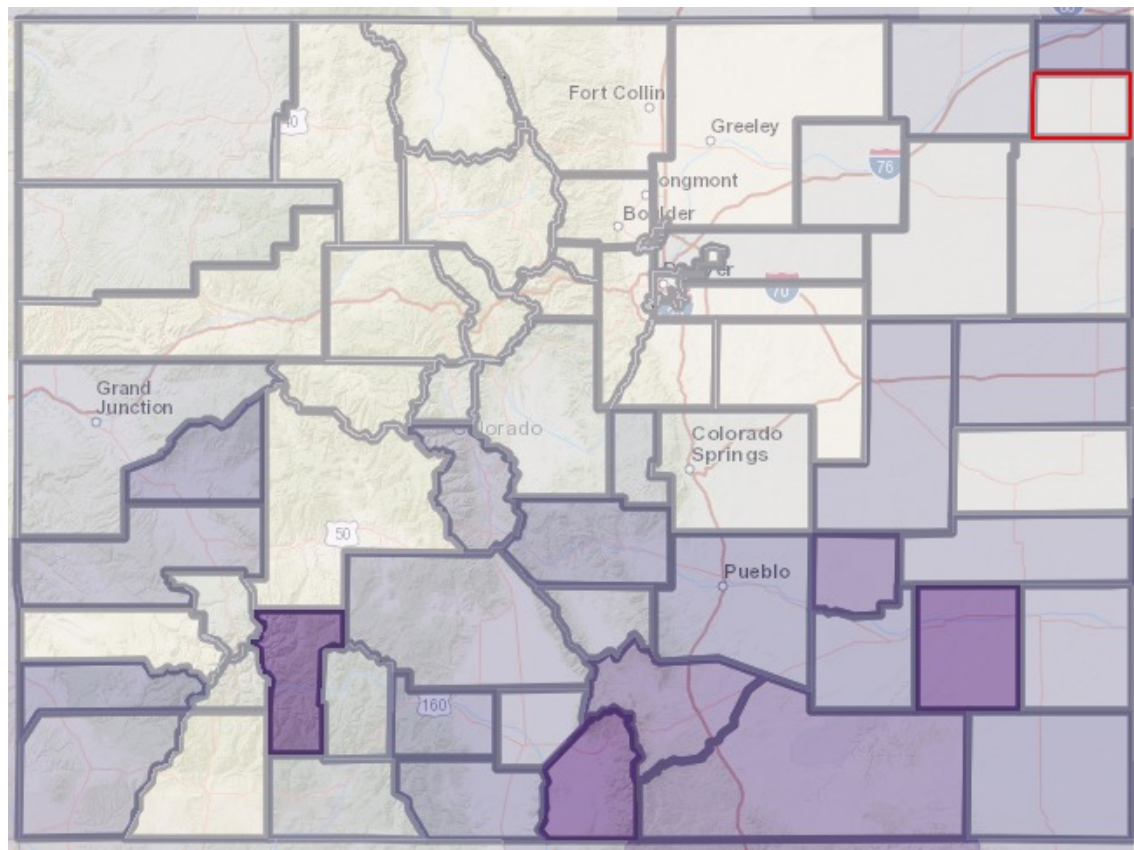




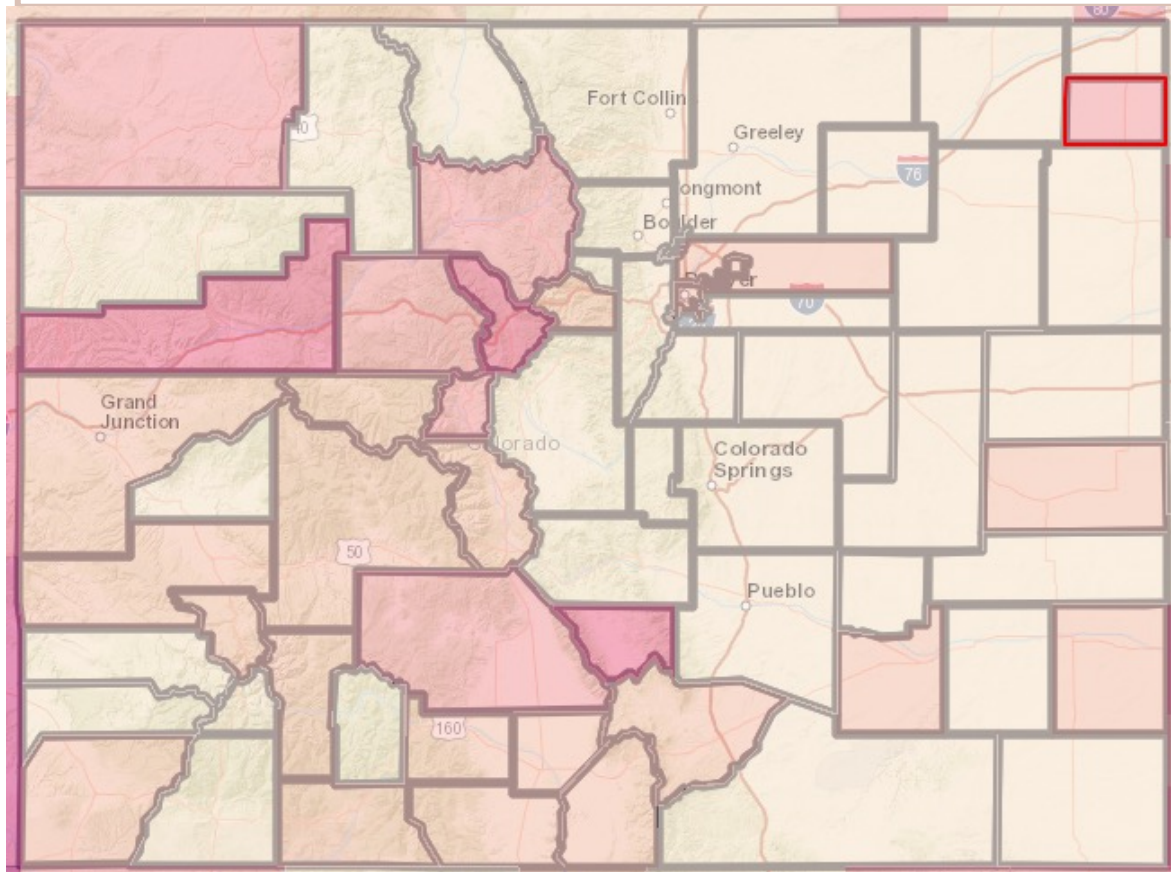
## ADULT RESIDENTS WITH DISABILITIES: by County

### Percent Disabled

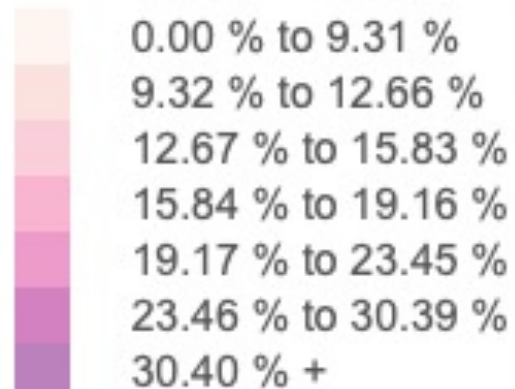
0.00 % to 10.38 %  
10.39 % to 13.07 %  
13.08 % to 15.50 %  
15.51 % to 18.06 %  
18.07 % to 21.10 %  
21.11 % to 25.34 %  
25.35 % +



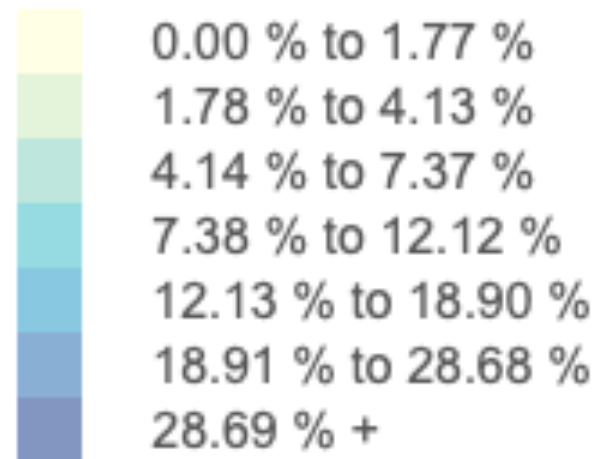
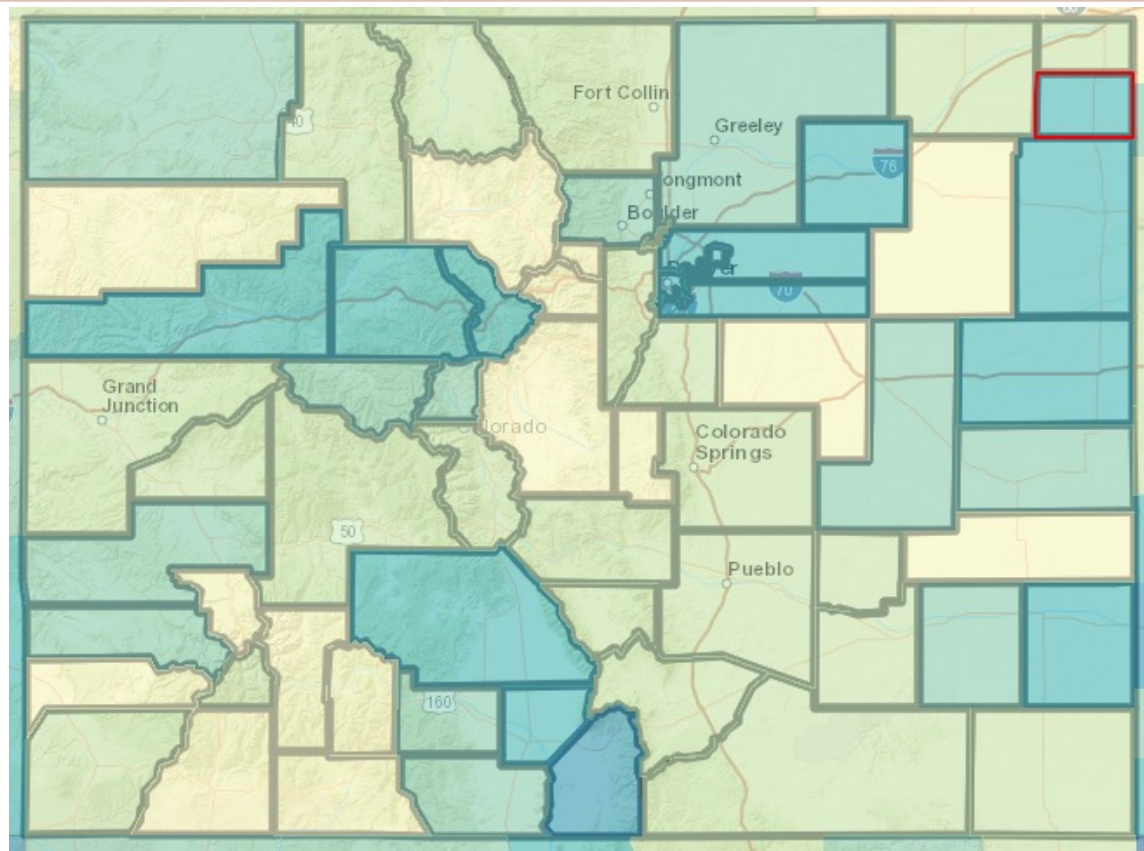
## POPULATION Without Health Insurance



### Percent No Insurance



## LANGUAGE DIVERSITY: Population over 5 that speaks English less than “very well”



## County Health Ranking

### Phillips (PH)



### Health Outcomes

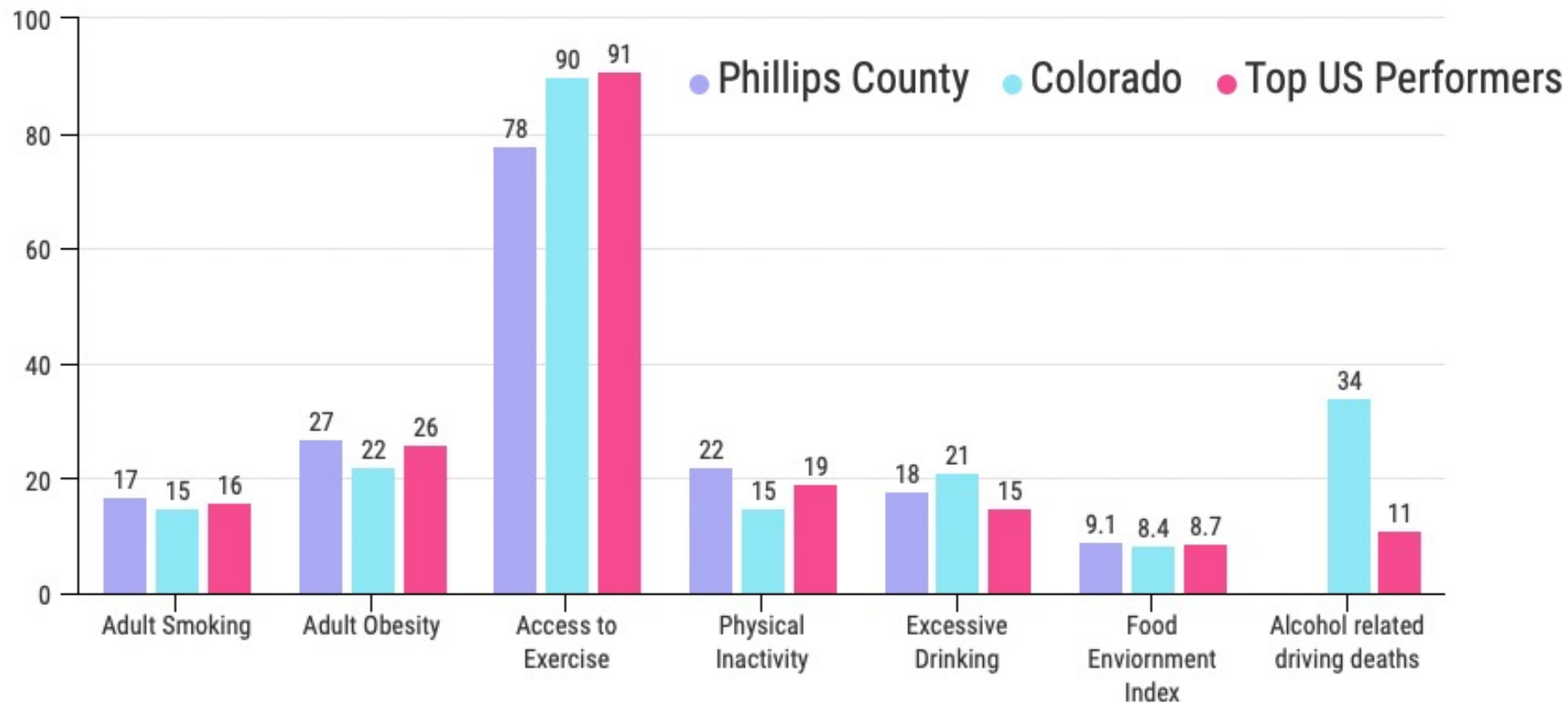
Phillips (PH) is ranked in the higher middle range of counties in Colorado (Higher 50%-75%)



### Health Factors

Phillips (PH) is ranked among the healthiest counties in Colorado (Highest 75%-100%)

## COUNTY HEALTH RANKINGS: Health Behaviors



COUNTY HEALTH RANKINGS: Clinical Care

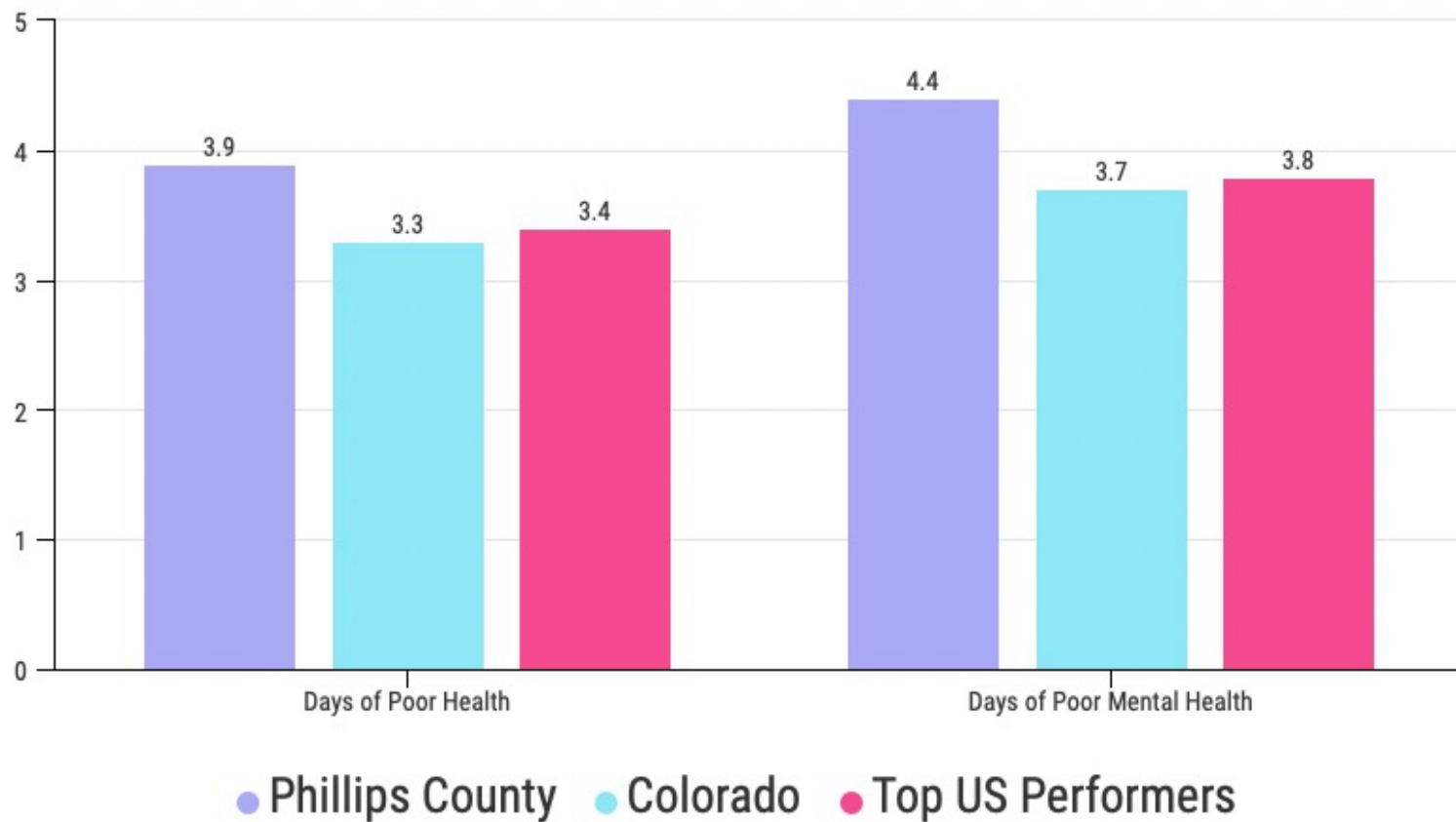
850 PATIENTS  
For every Primary Care Physician

3,607 HOSPITAL STAYS  
That were considered Preventable

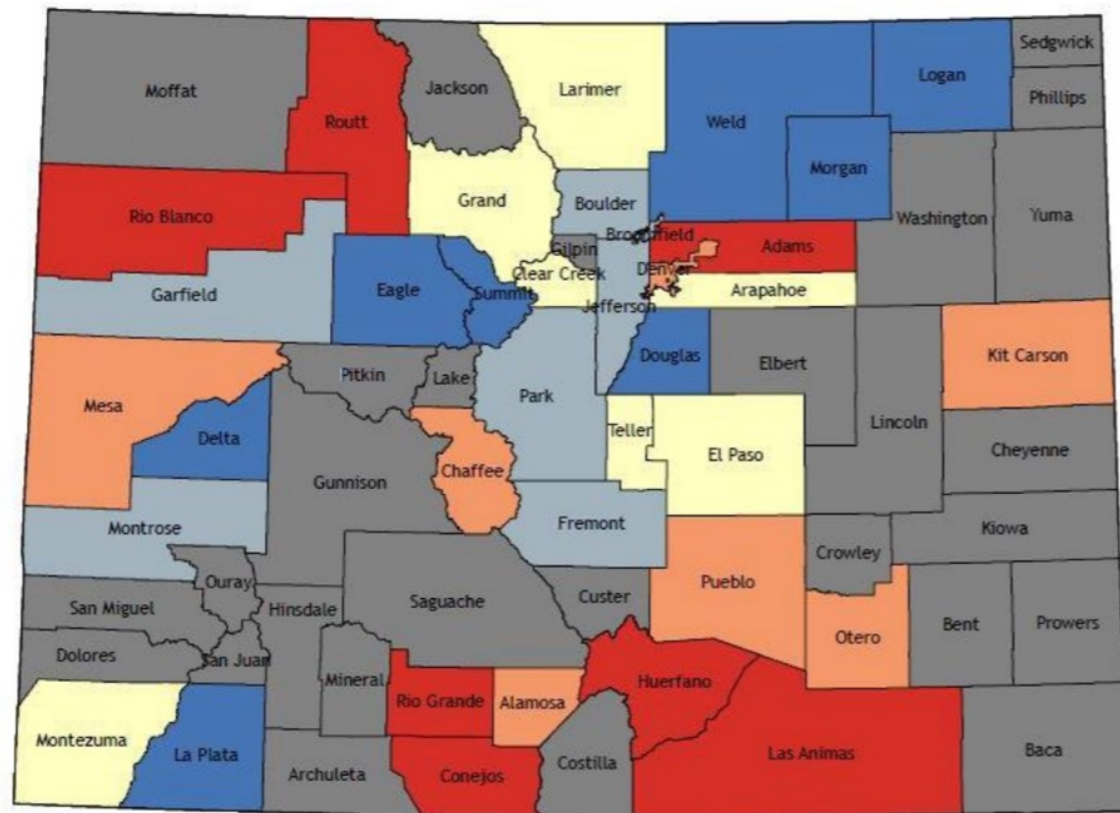
1,090 PATIENTS  
For every Mental Health Provider



## COUNTY HEALTH RANKINGS: Perceived health



## OPIOD USE: Overdose deaths



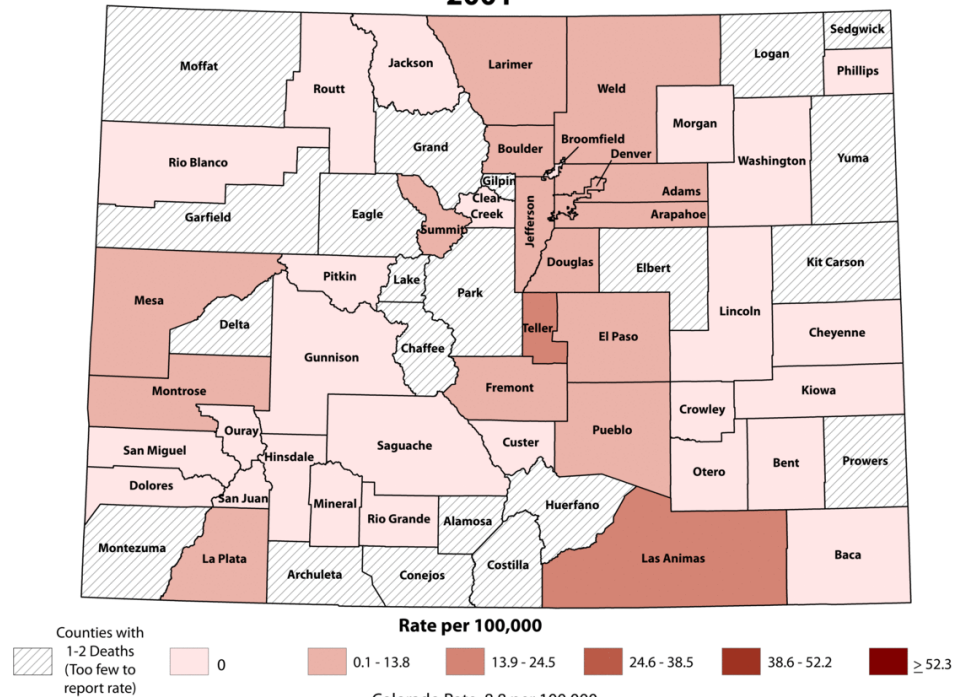
**Age-Adjusted Death Rates  
of Any Opioid Analgesic Deaths  
(natural, synthetic, methadone;  
mention of T40.2 - T40.4)  
(per 100,000 population)**





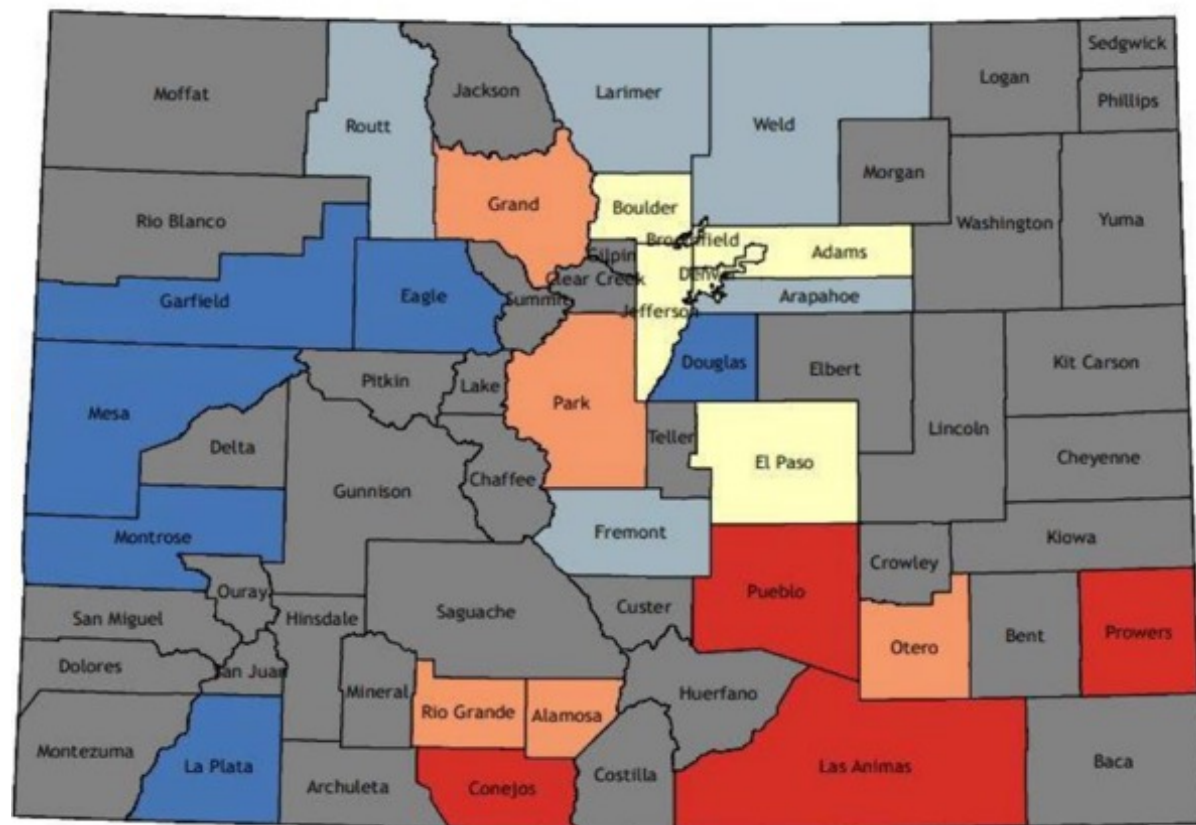
## OPIOD USE: Overdose deaths

Colorado Drug Overdose Death Rate  
2001



Source: Colorado Department of Public Health and Environment

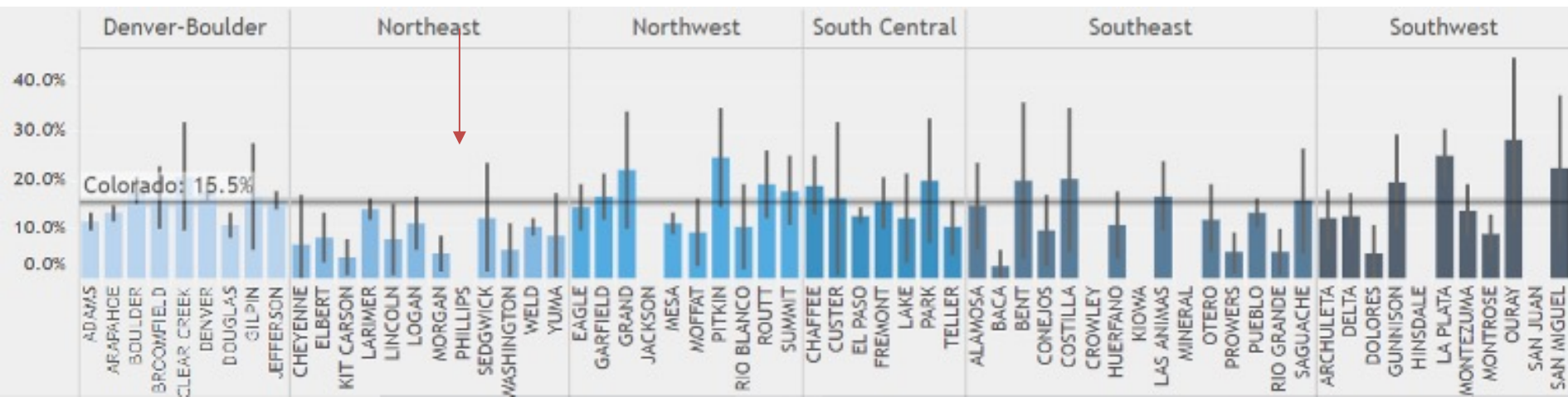
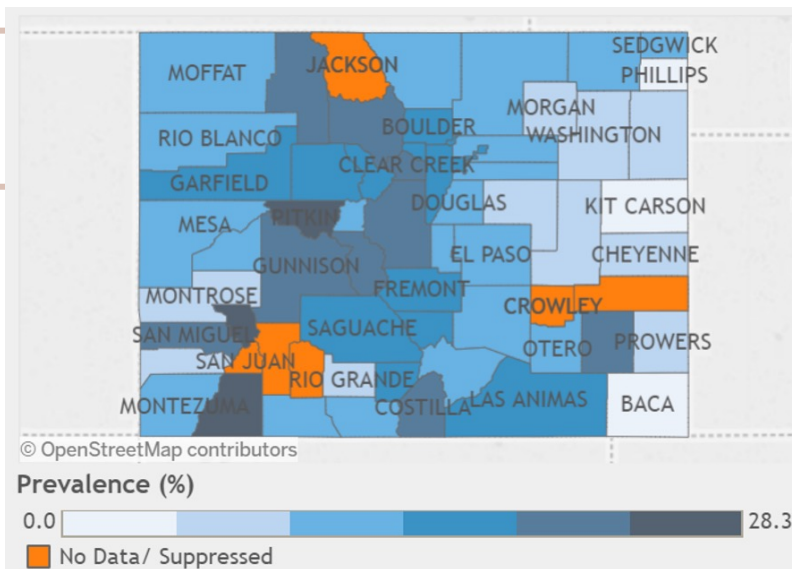
## HEROIN USE: Overdose deaths



### Age-Adjusted Death Rates of Heroin Deaths (per 100,000 population) (T40.1)

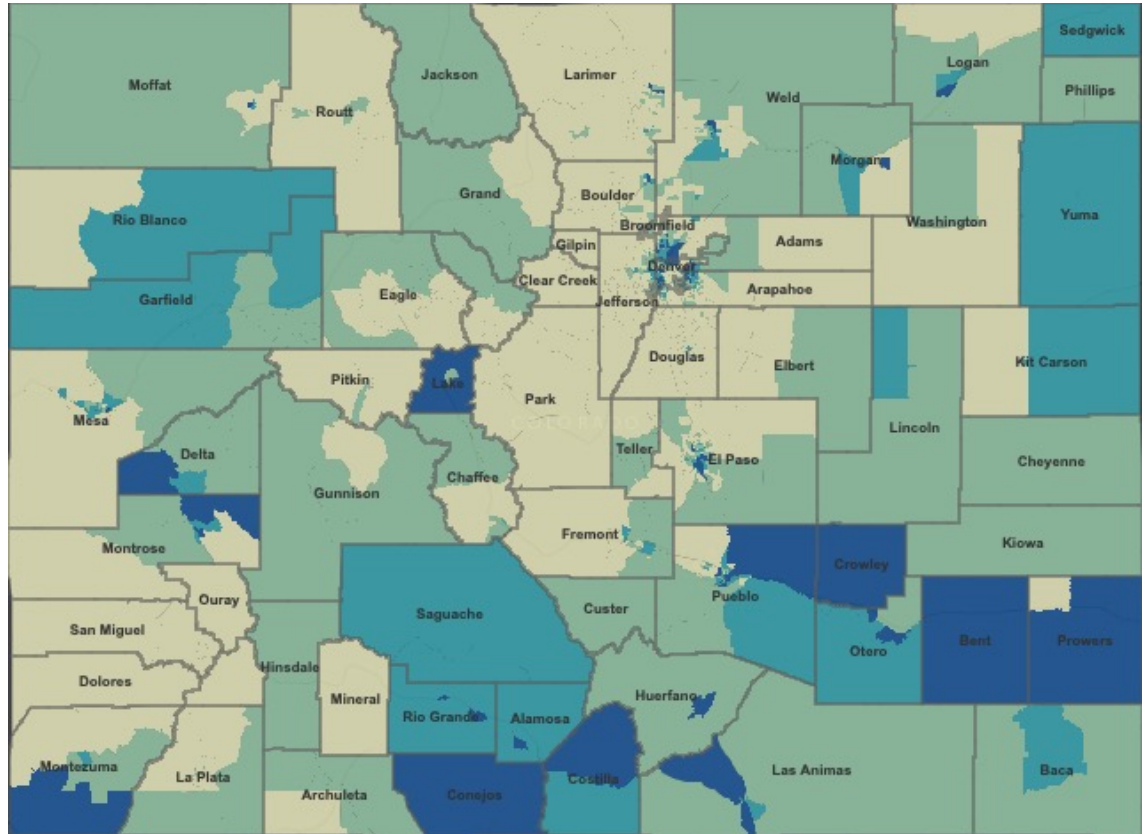


## MARIJUANA USE: Data selected for 2014-2017



## COVID19: Social Vulnerability Index

Social Vulnerability is measured from 0-1. The closer to 1, the more vulnerable an area is. Census Tracts in the +90 Percentile ( $> 0.9$ ) are the most vulnerable. Many factors are calculated together to determine overall vulnerability.



Source: [Center for Disease Control](#)

03

## Round Table

### Reflection and Reactions

- Does the data presented align with your vision of the community?
- What are three priorities you'd like to see reflected in the CHNA?





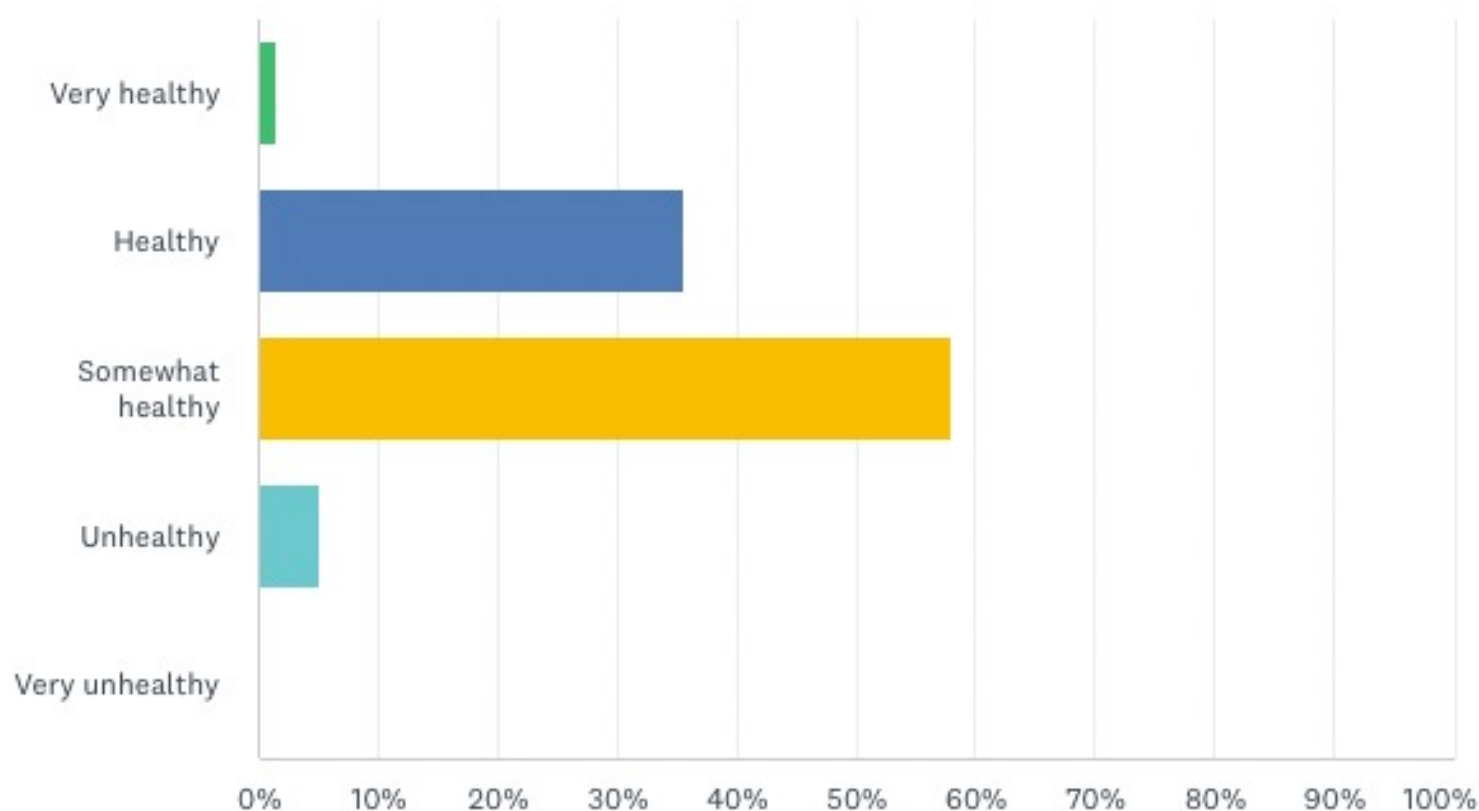


04

## Survey Results

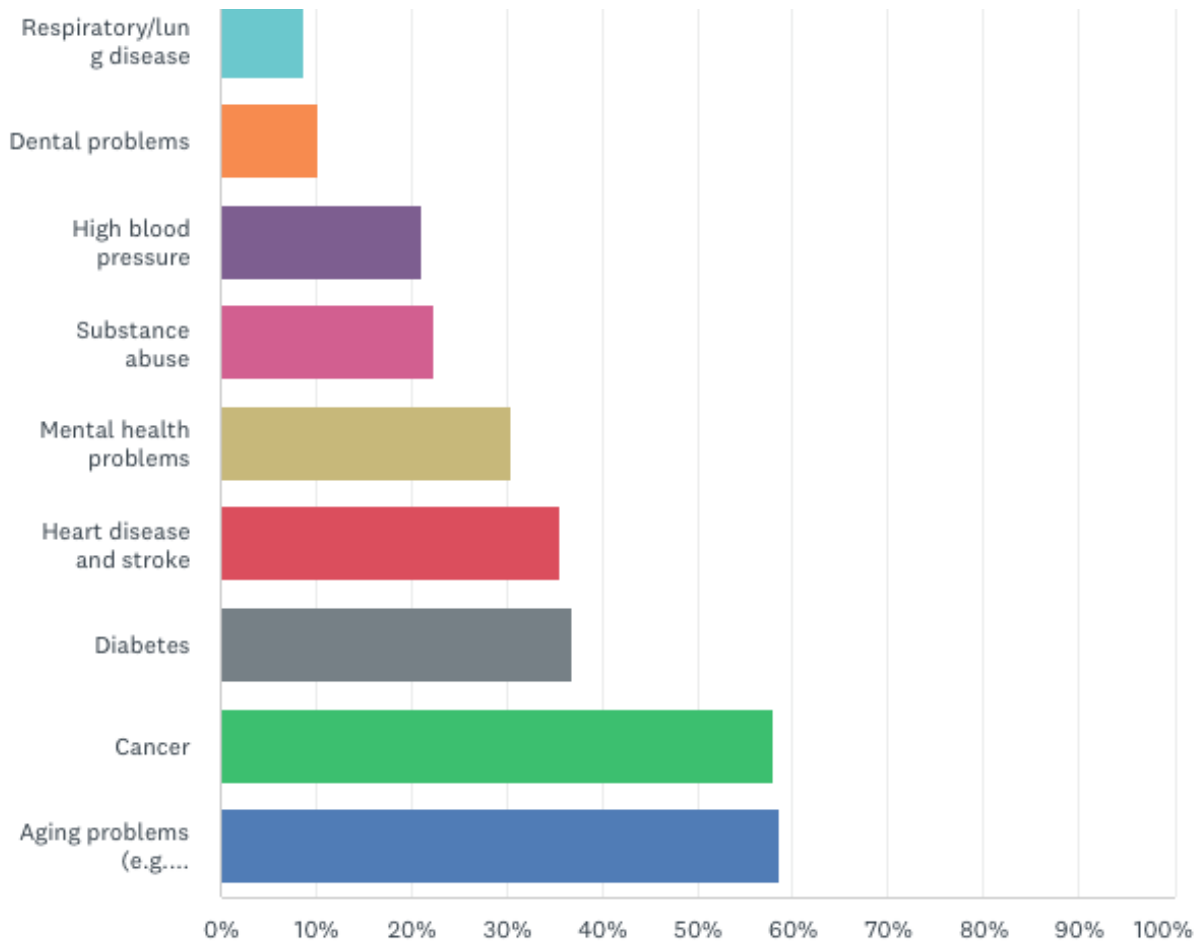
# How would you rate the overall health of our community?

Answered: 138    Skipped: 0

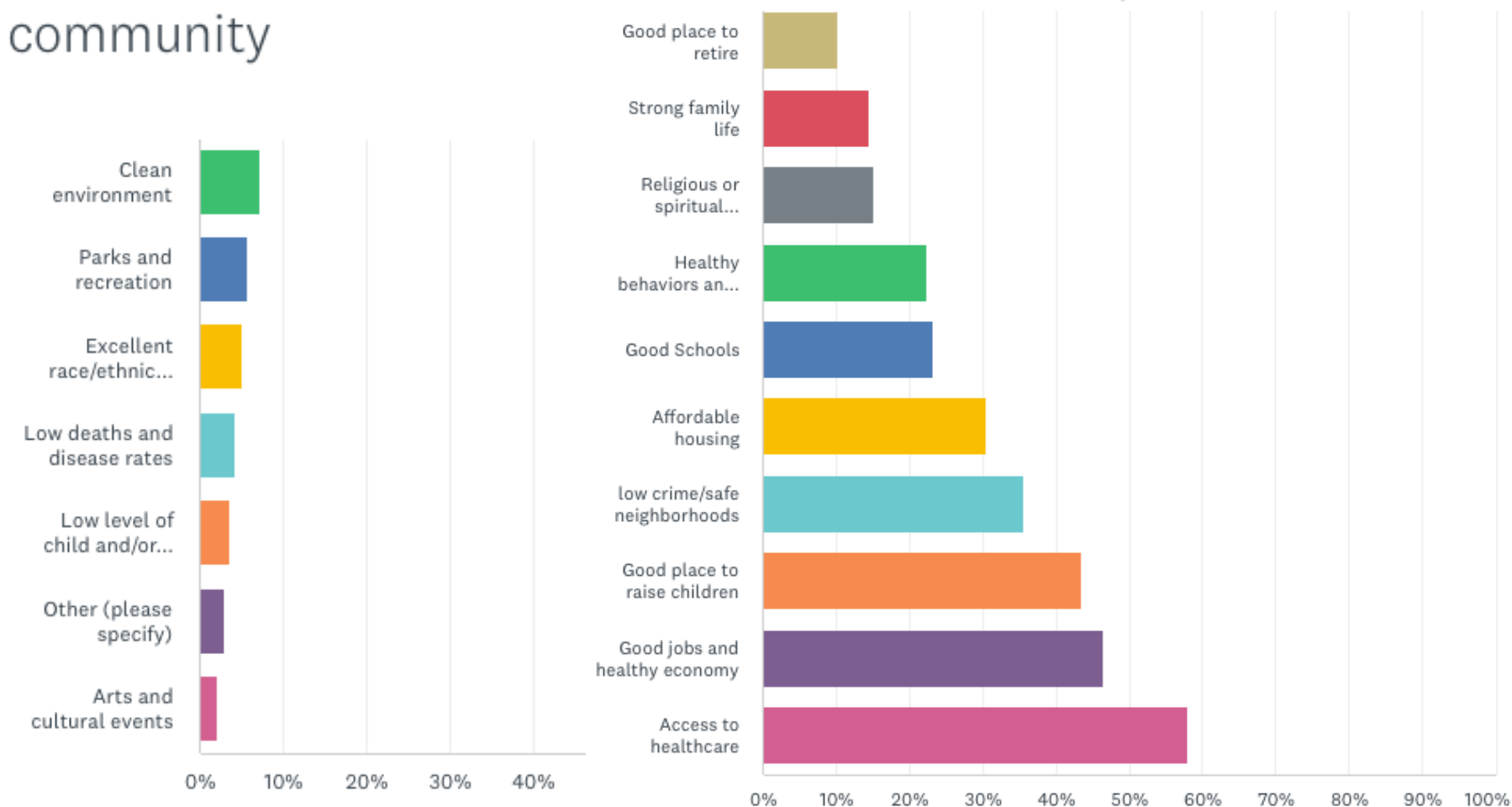


# Select the THREE most serious health concerns in your community

Answered: 138    Skipped: 0

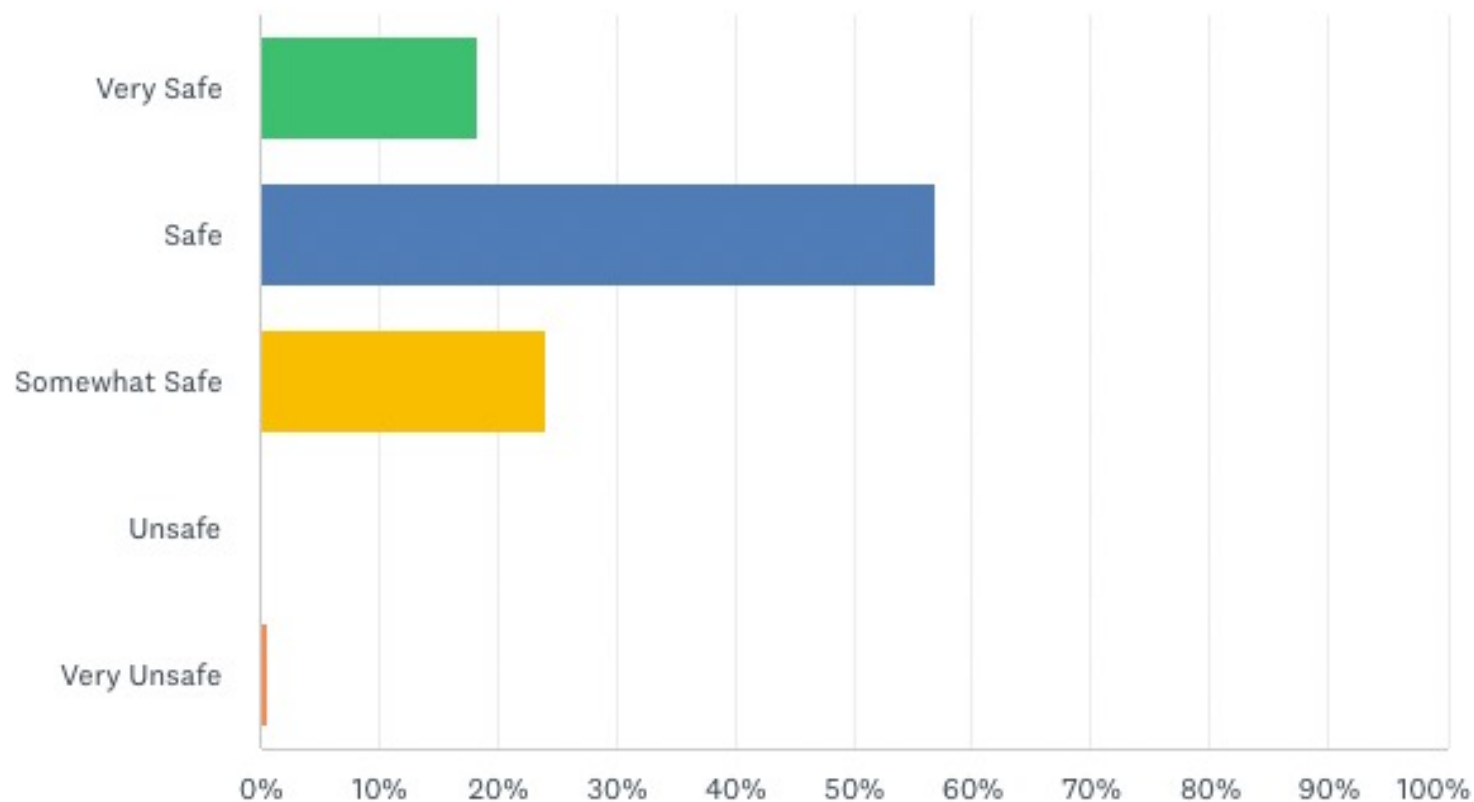


# Select the THREE items below that are most important for a healthy community



# How would you rate the safety of the community

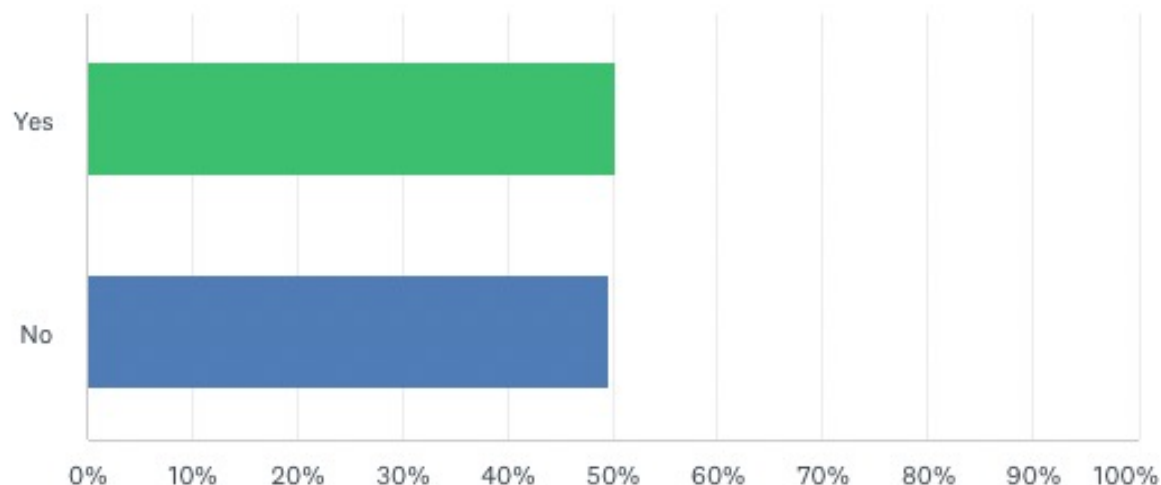
Answered: 137   Skipped: 1



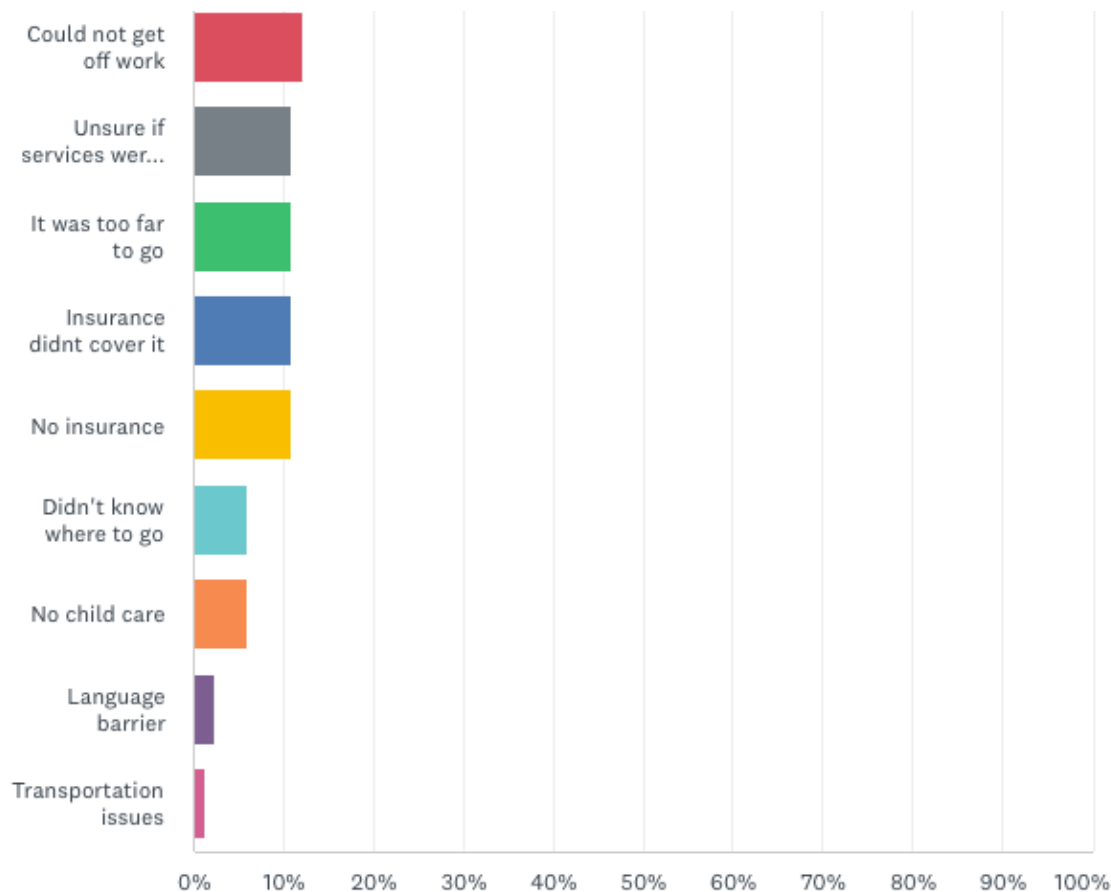
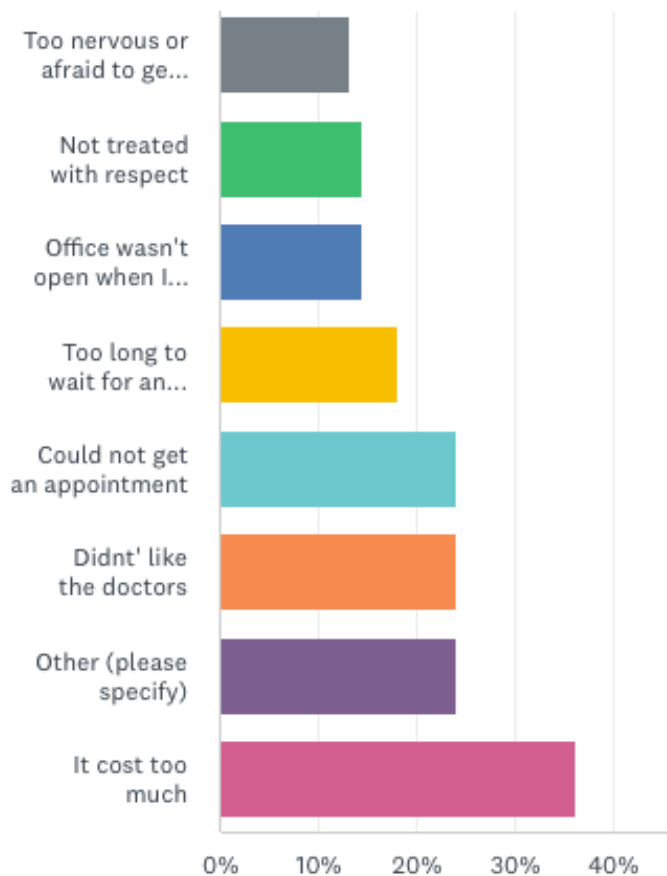


In the past three years, was there a time when you or a household member thought you needed healthcare services, but you delayed or did not receive medical services?

Answered: 137   Skipped: 1

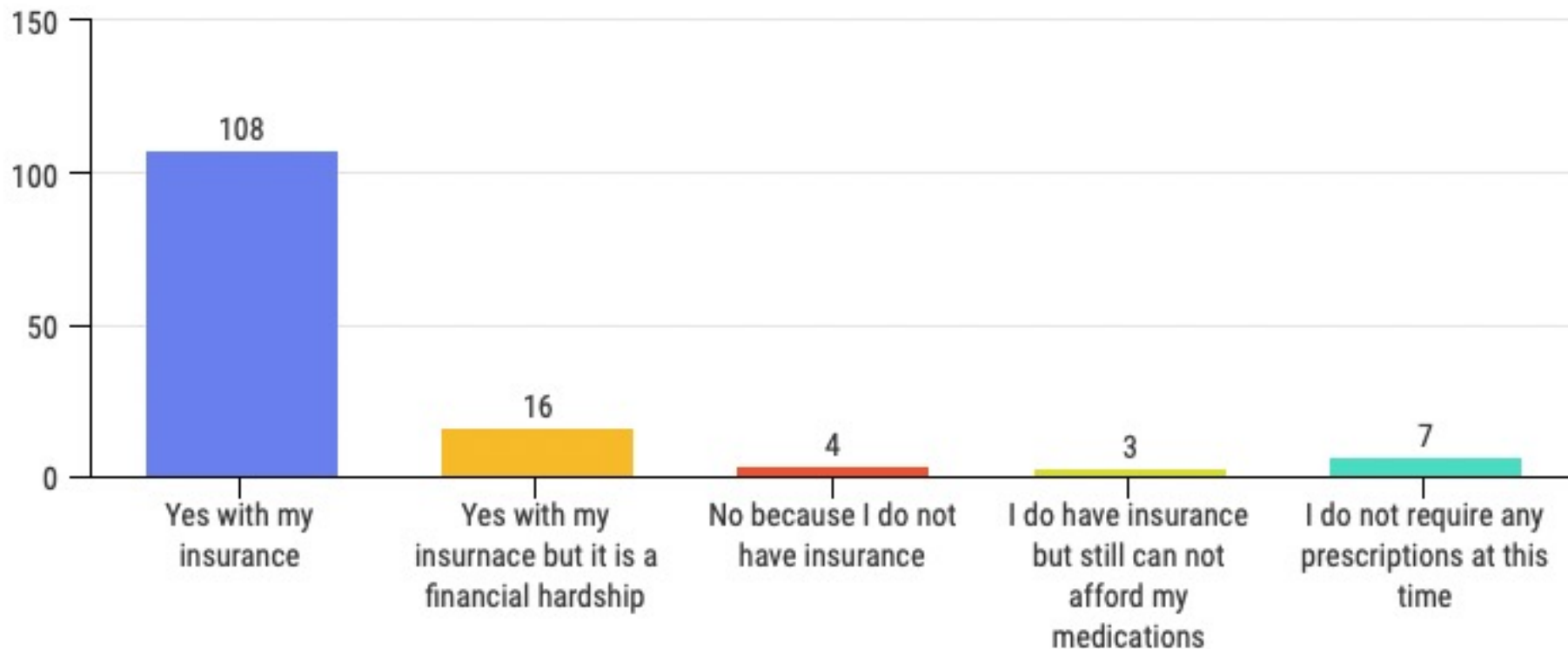


If you answered yes to the previous question, select up to three of the most important reasons why you did NOT receive healthcare services.



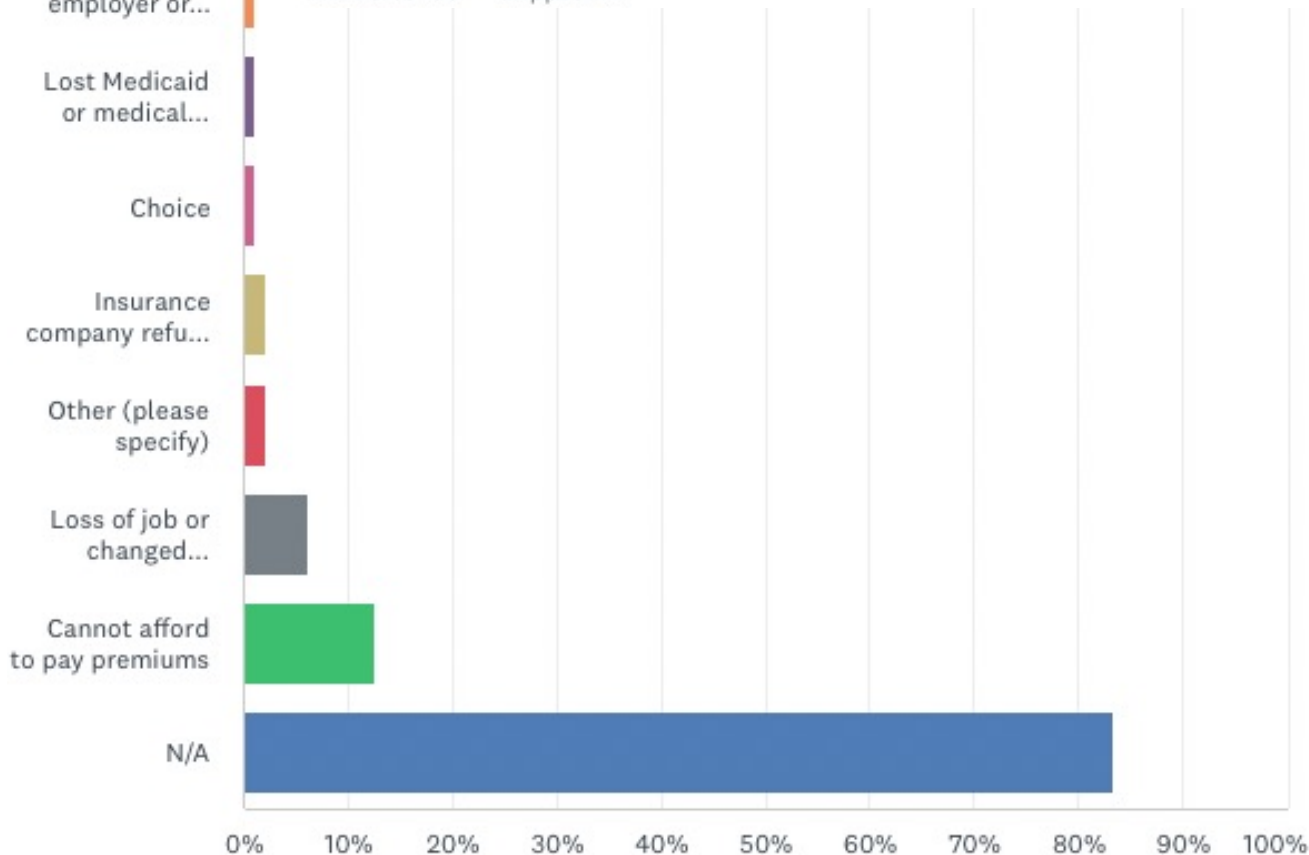
# Are you able to afford prescription medications

Answered: 138   Skipped: 0



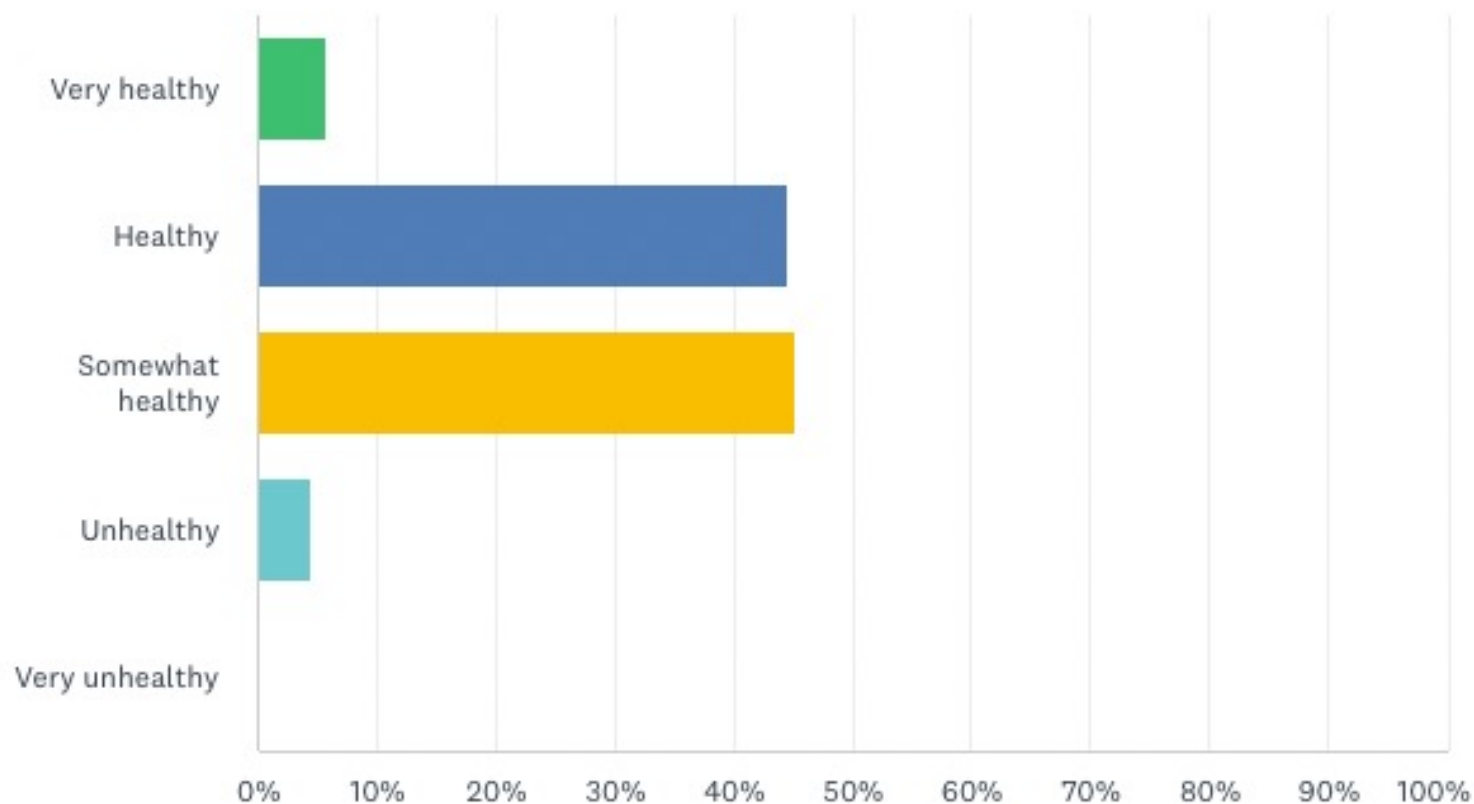
# If you do not have health insurance, what are the reasons? (select all that apply)

Answered: 96 Skipped: 42



# How would rate your own personal health?

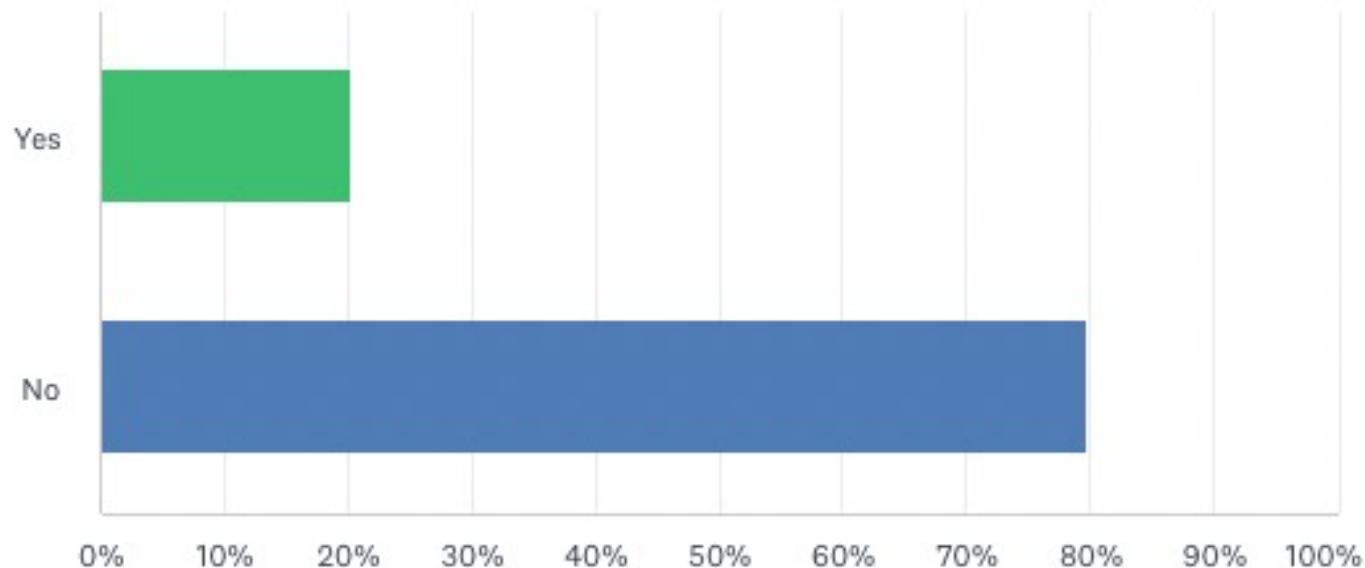
Answered: 137   Skipped: 1





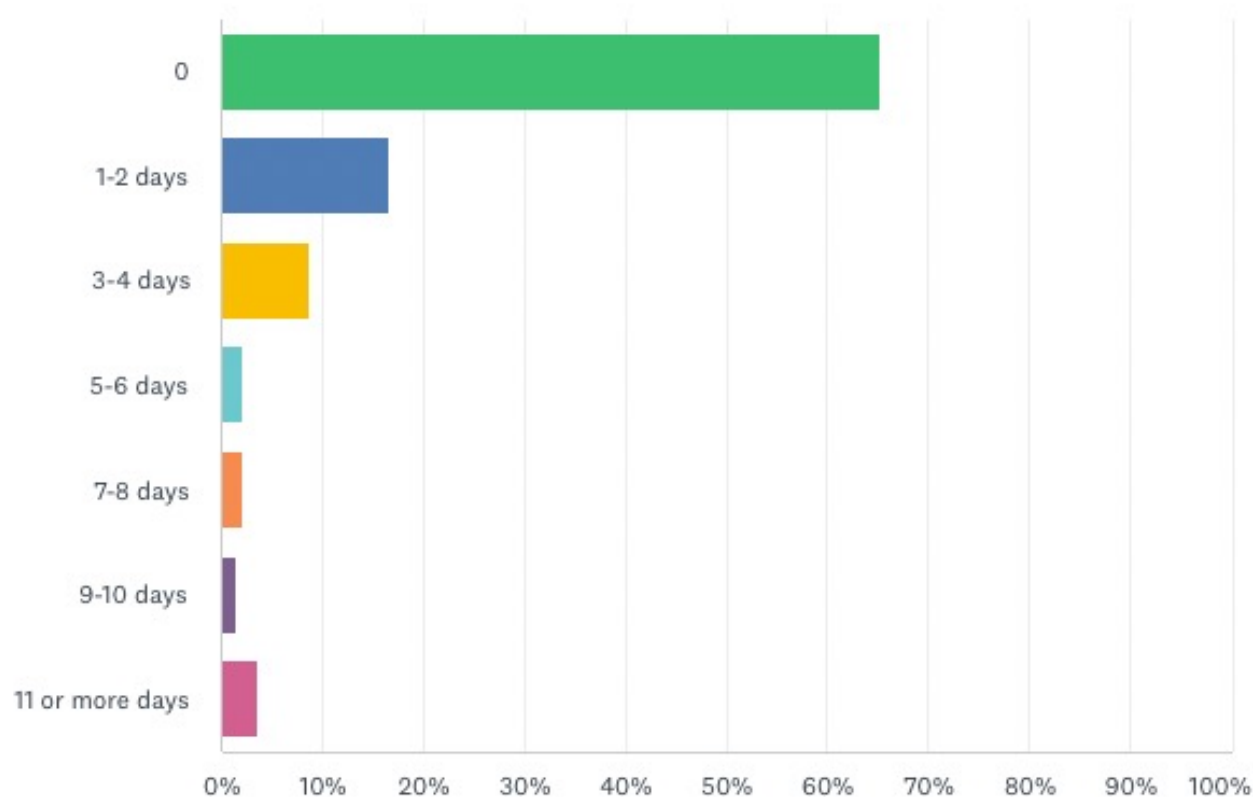
# Does someone in your household live with a disability?

Answered: 138   Skipped: 0



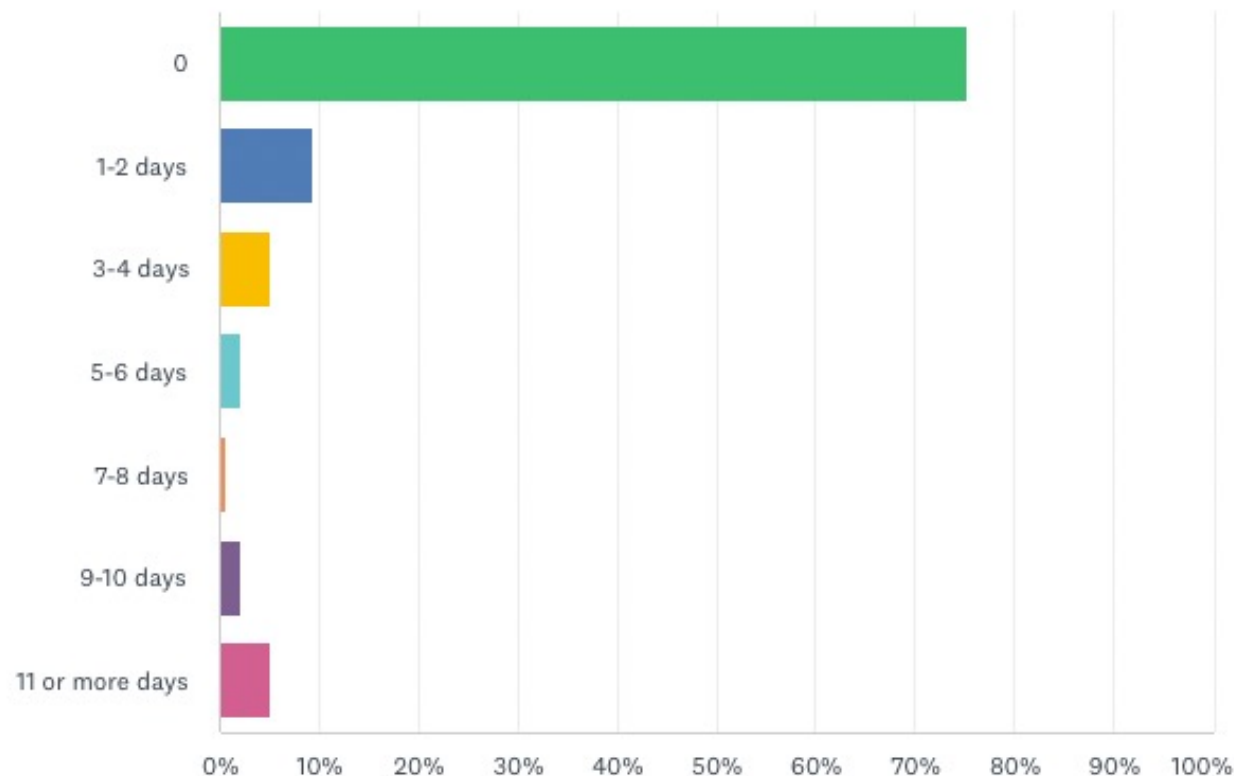
# How many days in the last month were you not able to fully complete your activities because of poor PHYSICAL health?

Answered: 138 Skipped: 0



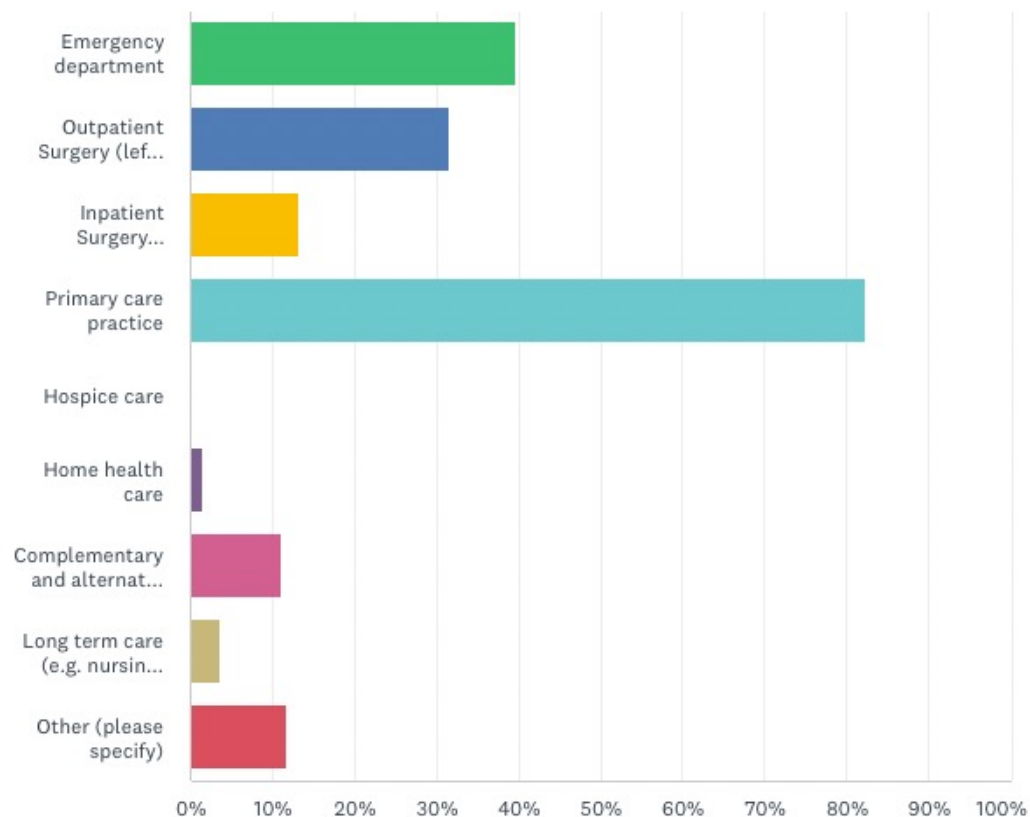
# How many days within the past month were you not able to fully complete your activities because of poor MENTAL health?

Answered: 138   Skipped: 0

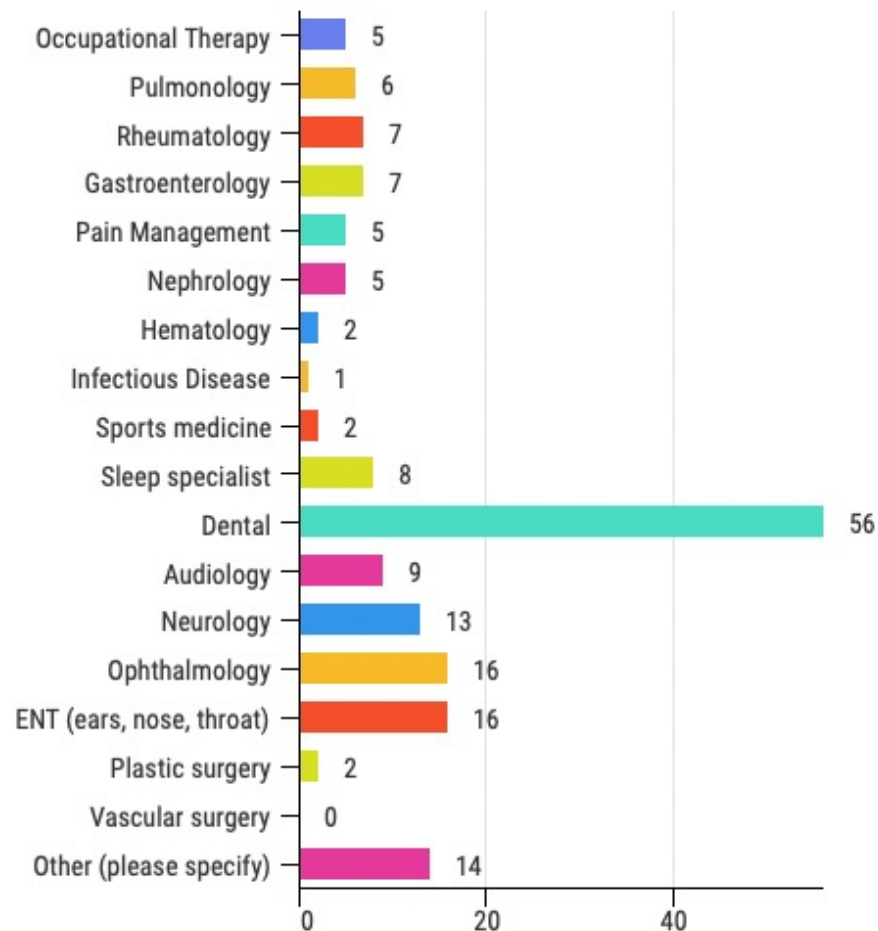
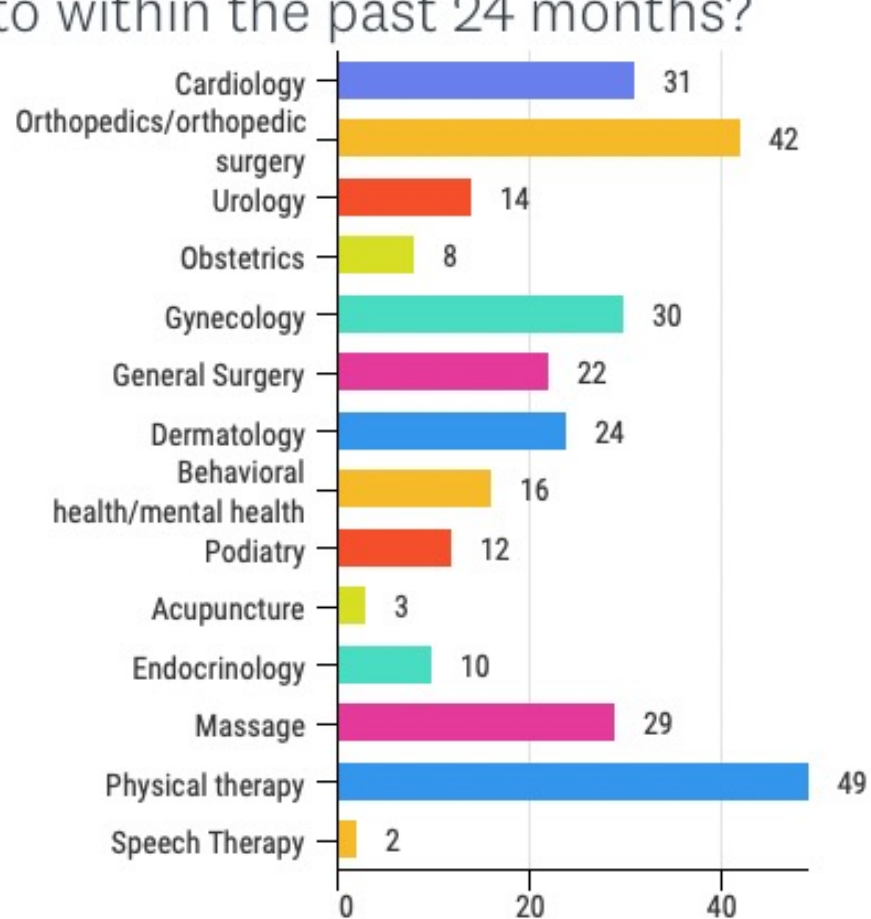


# What types of health centers have you or a family member visited within the past 24 months?

Answered: 136 Skipped: 2



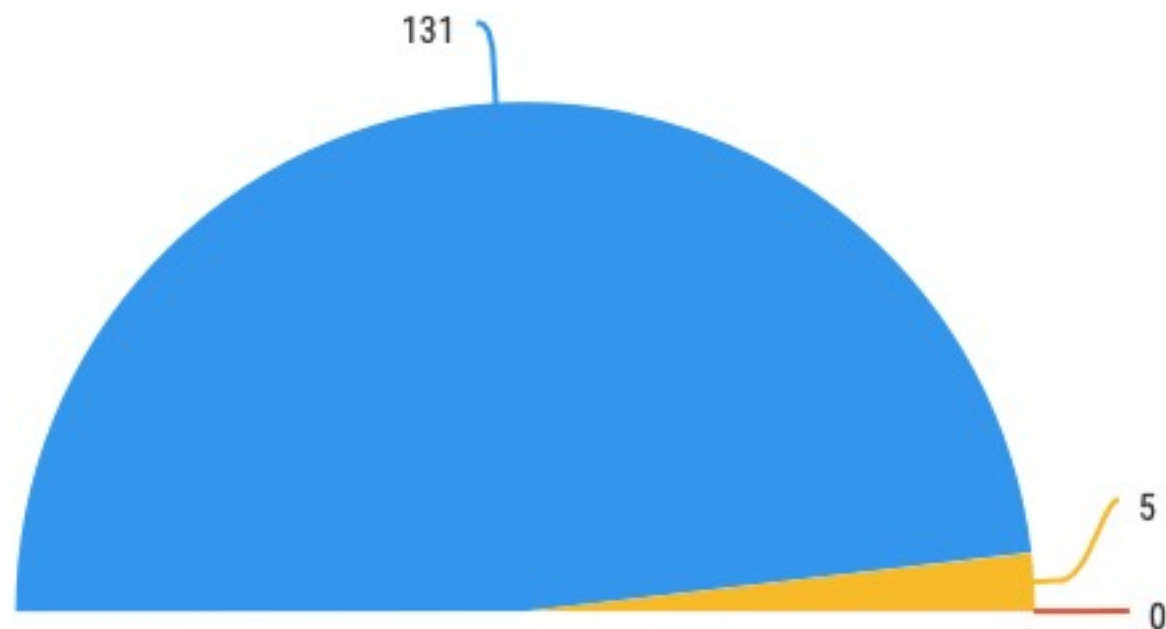
What type(s) of specialist(s) have you or someone in your household been to within the past 24 months?





# What is your living situation today?

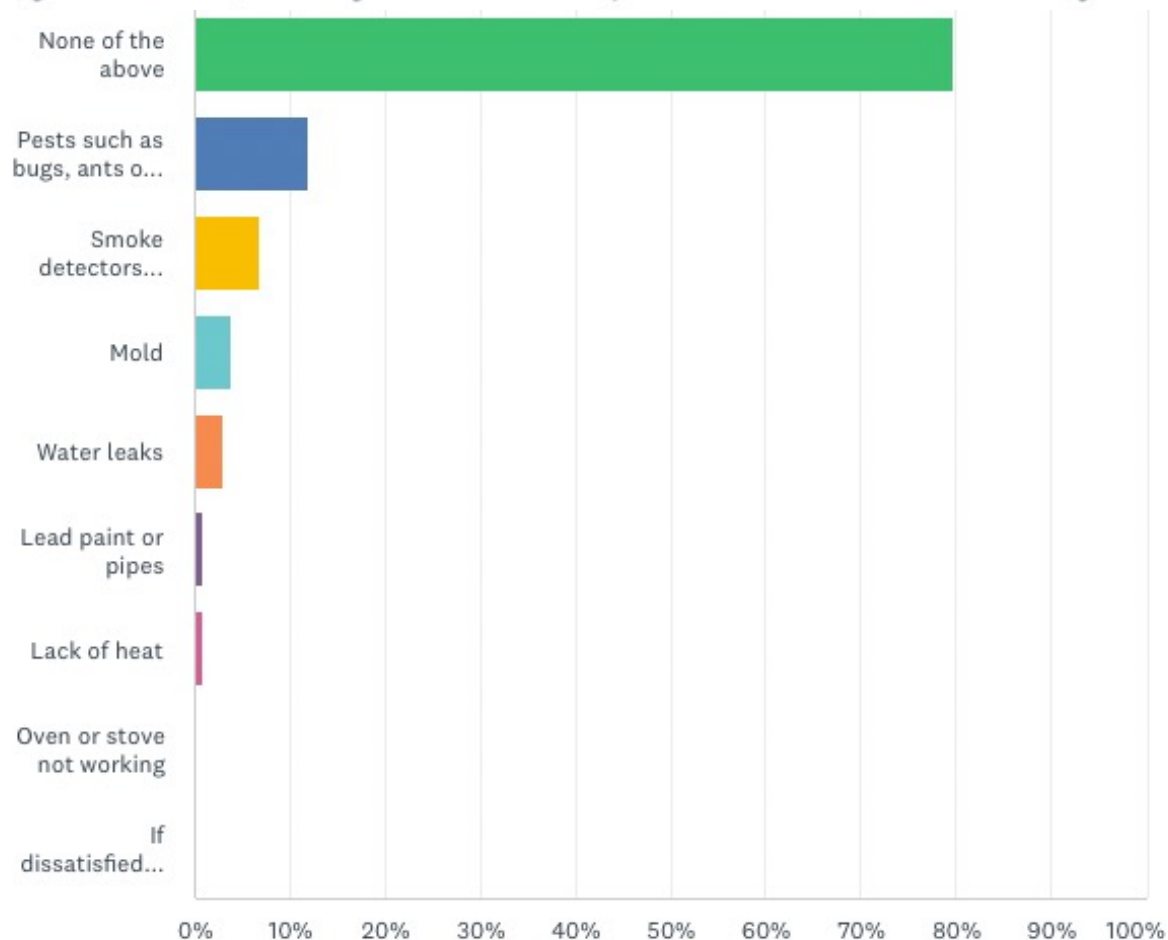
Answered: 137   Skipped: 1



- I have a steady place to live
- I have a steady place to live but fear losing it in the future
- I do not have a steady place to live

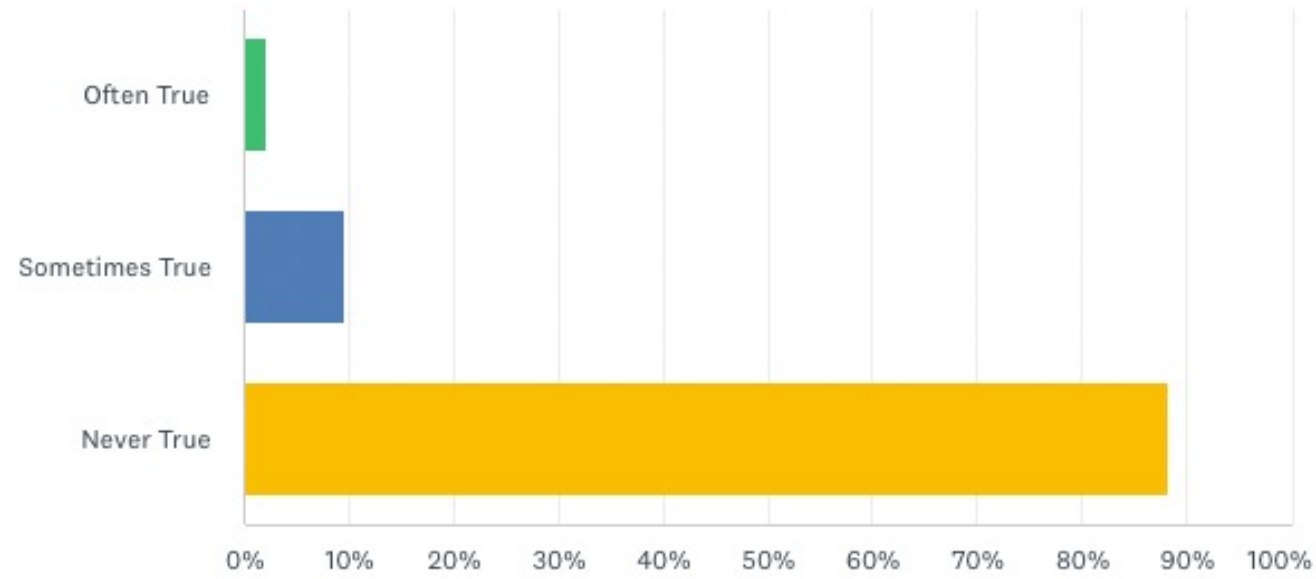
# Think about the place you live, do you have problems with any of the following?

Answered: 133   Skipped: 5



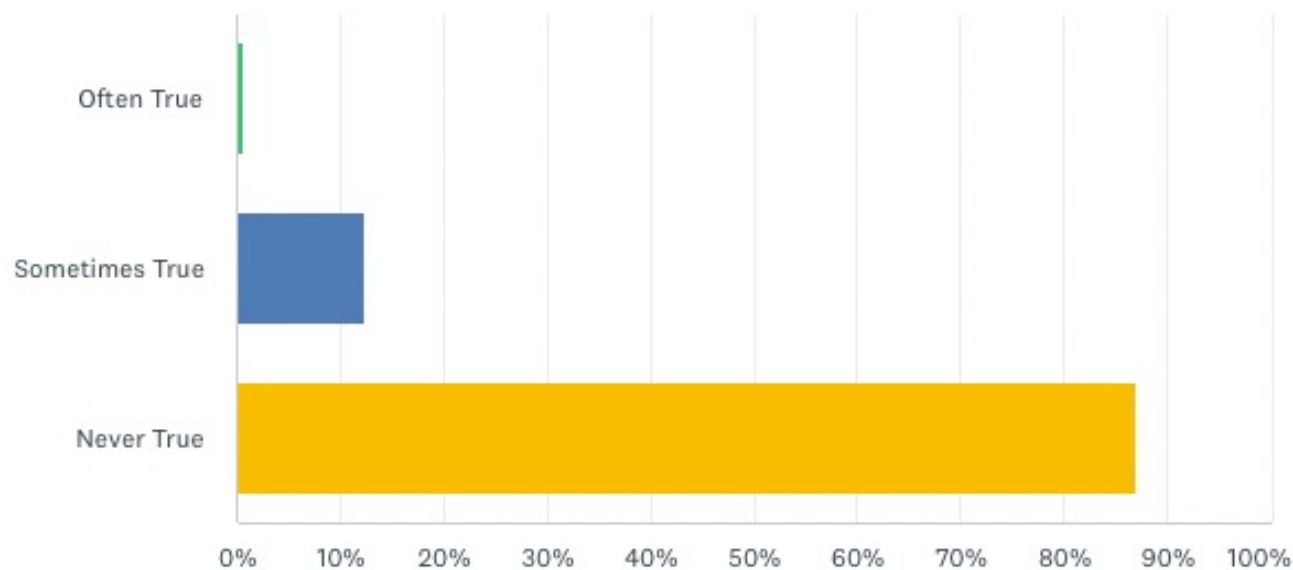
Within the past 12 months, you worried that your food would run out before you got money to buy more

Answered: 137    Skipped: 1



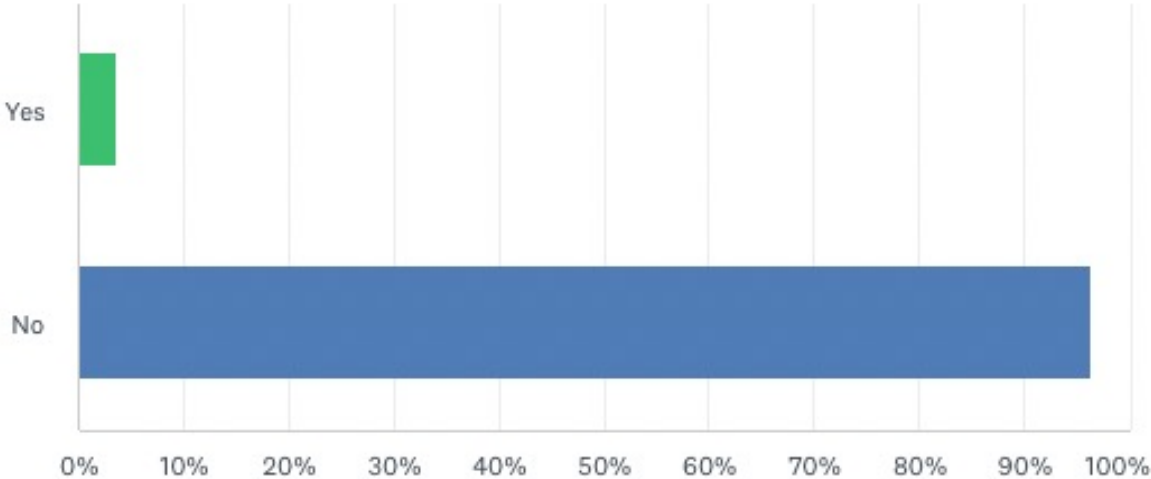
Within the last 12 months, the food you bought just didn't last and you didn't have money to get more.

Answered: 138   Skipped: 0



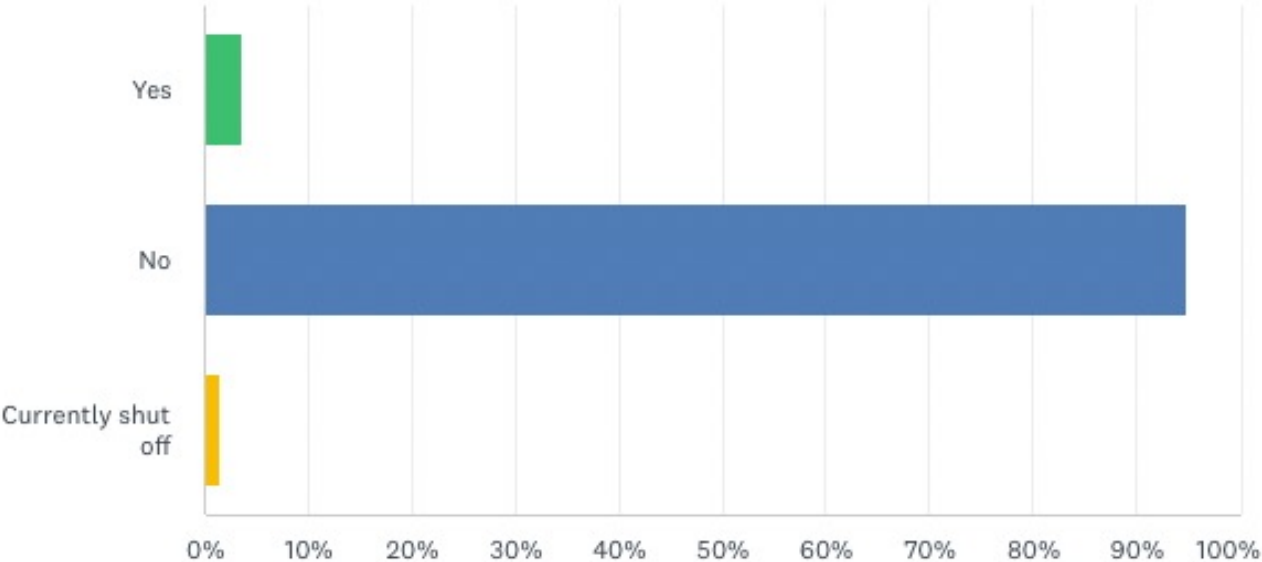
In the past 12 months, has lack of reliable transportation kept you from medical appointments, meetings, work or from getting to things needed for daily living?

Answered: 138    Skipped: 0



In the past 12 months has the electric, gas, oil or water company threatened to shut off services in your home?

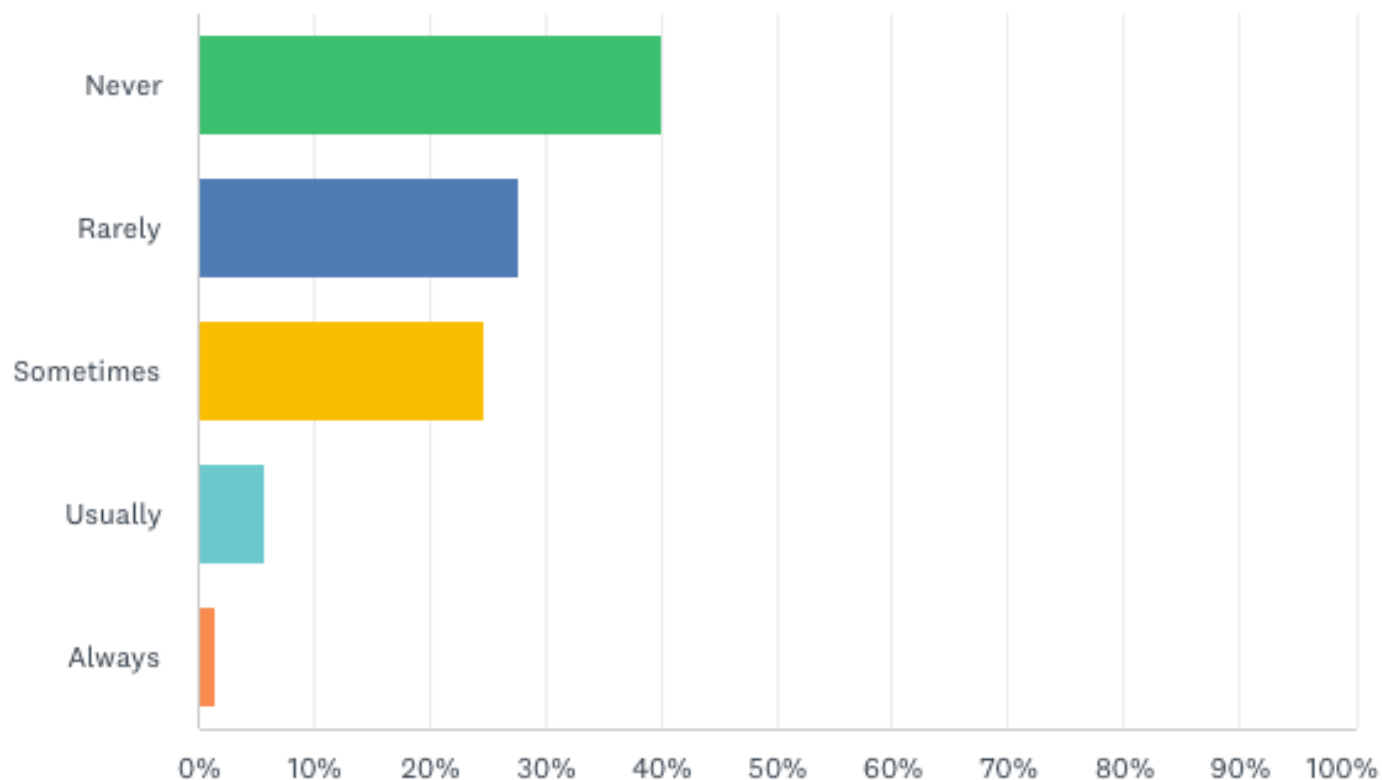
Answered: 138   Skipped: 0





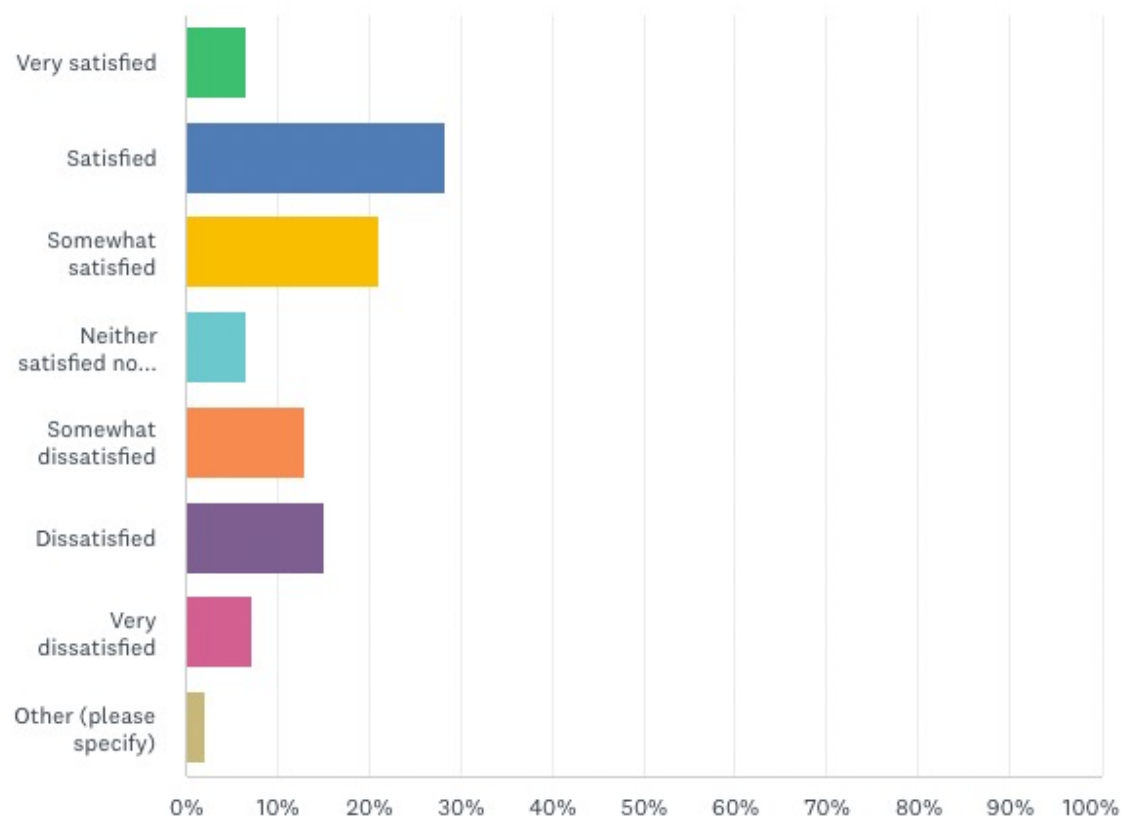
# How often do you feel lonely or isolated from those around you?

Answered: 137    Skipped: 1

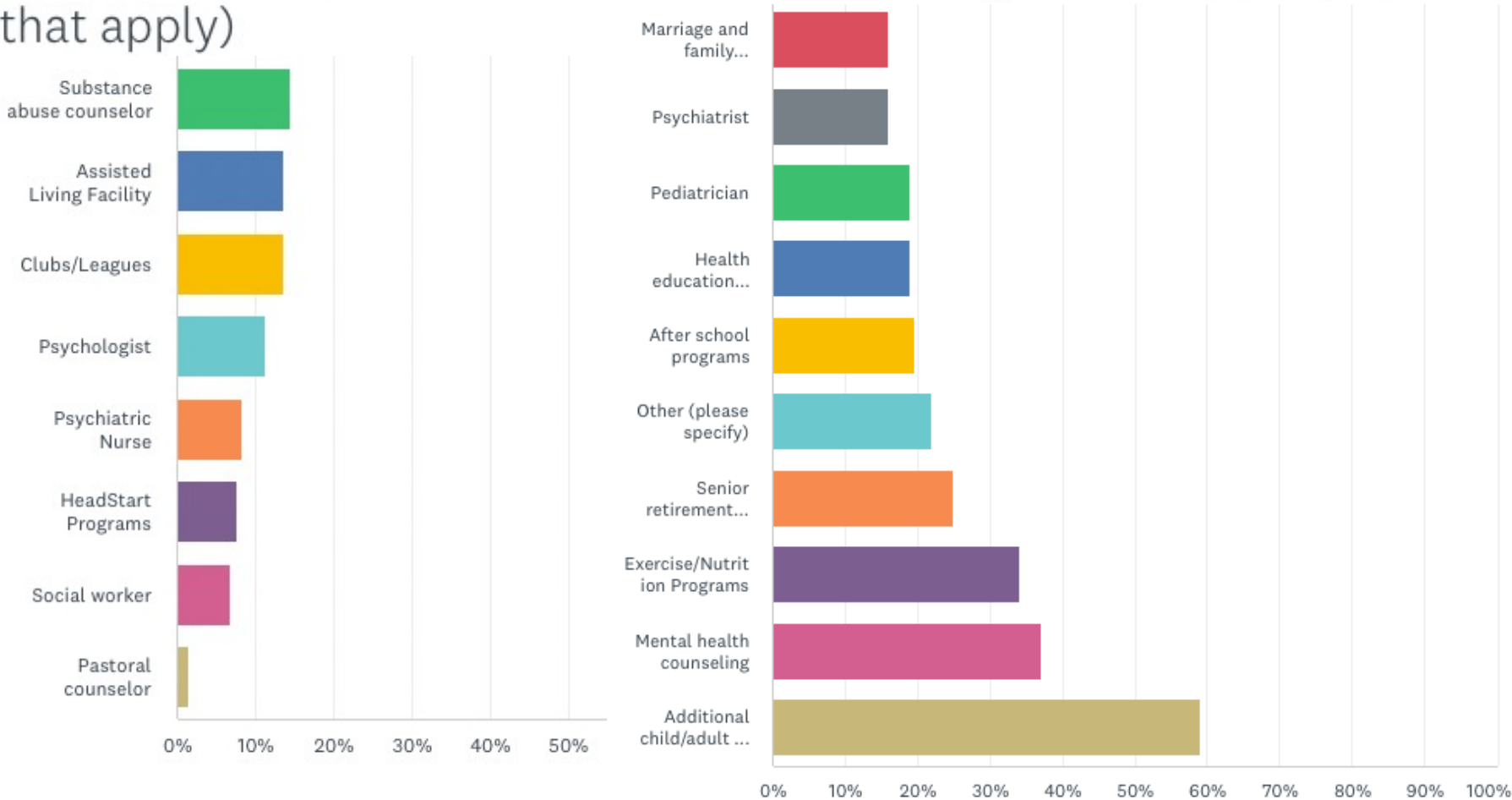


# How satisfied are you with the healthcare system in your community

Answered: 138 Skipped: 0

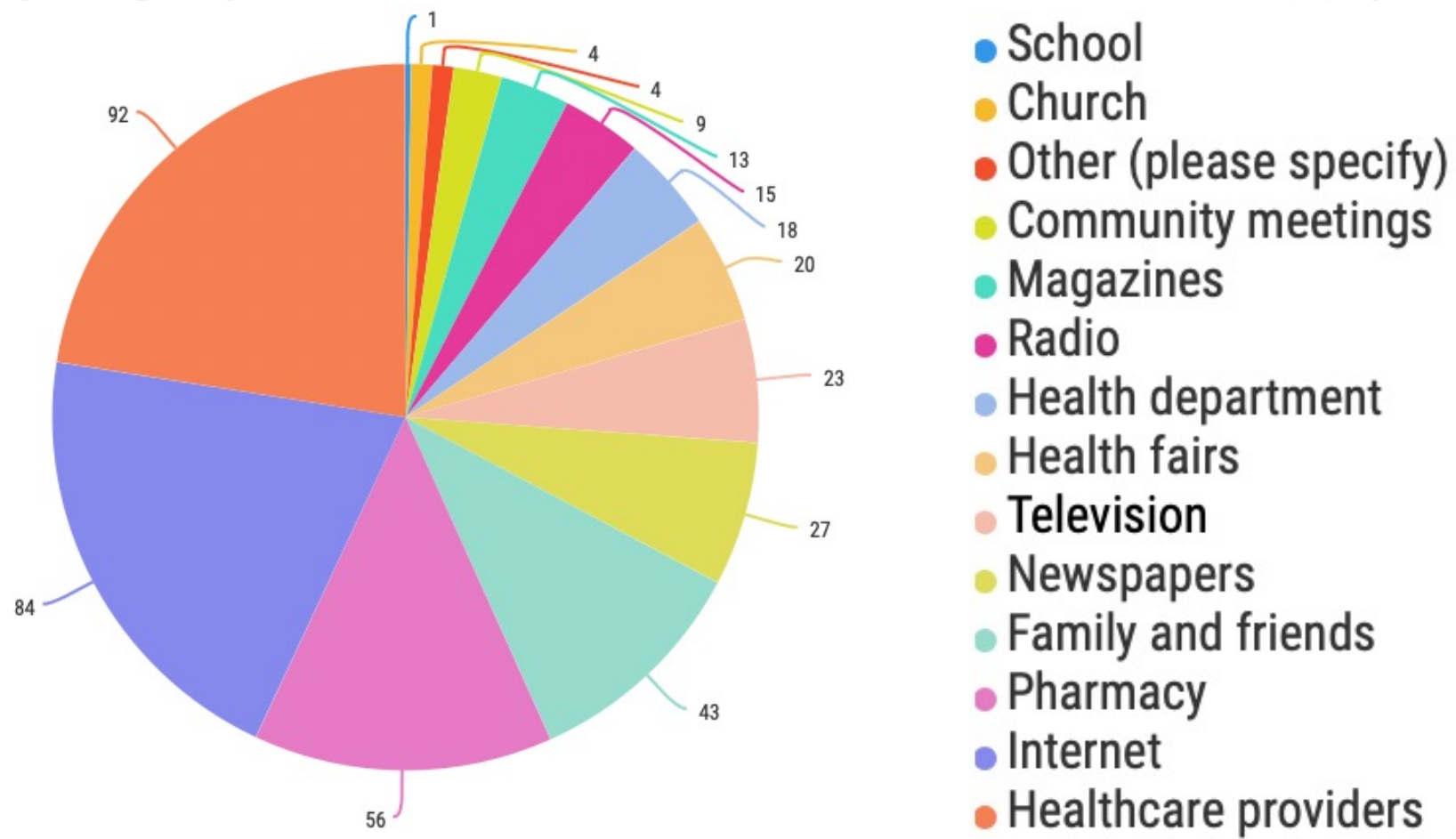


# What additional health services are needed in your community? (Select all that apply)



# Where do you get your health information? (check all that apply)

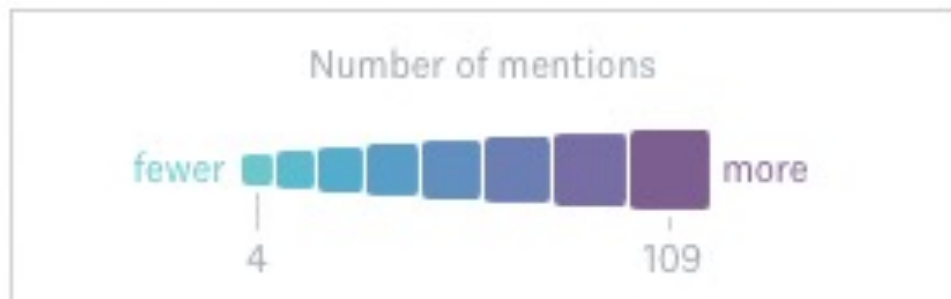
Answered: 137



Please list your zip code

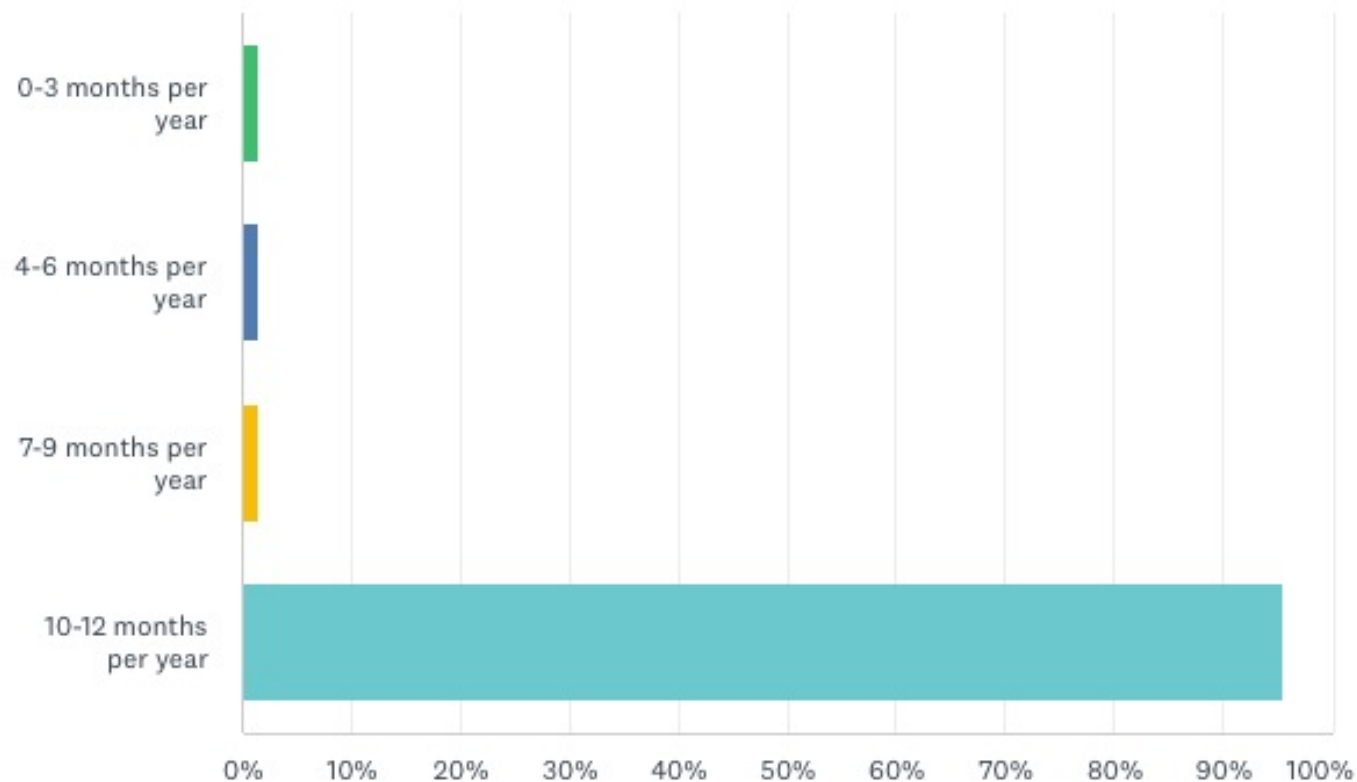
Answered: 132    Skipped: 6

80731 80746 80734 80721



# How much of each year do you spend in this residence?

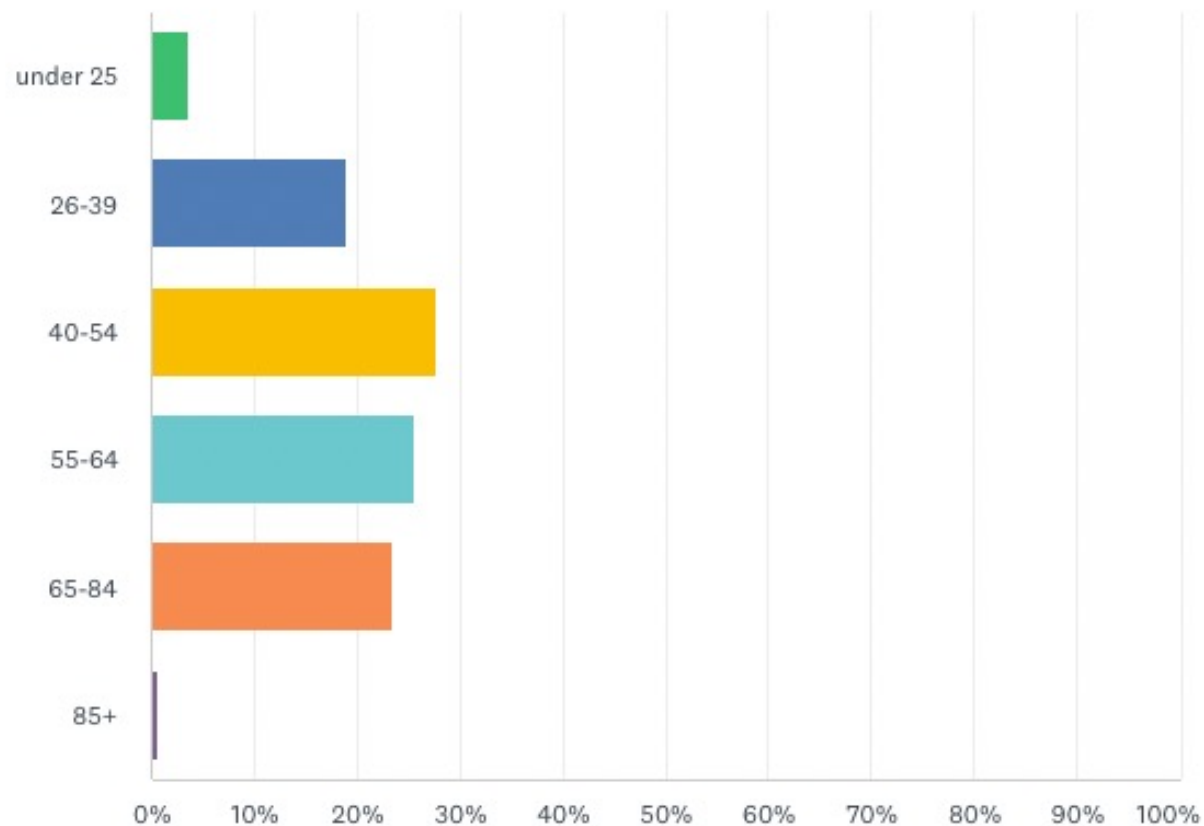
Answered: 136   Skipped: 2





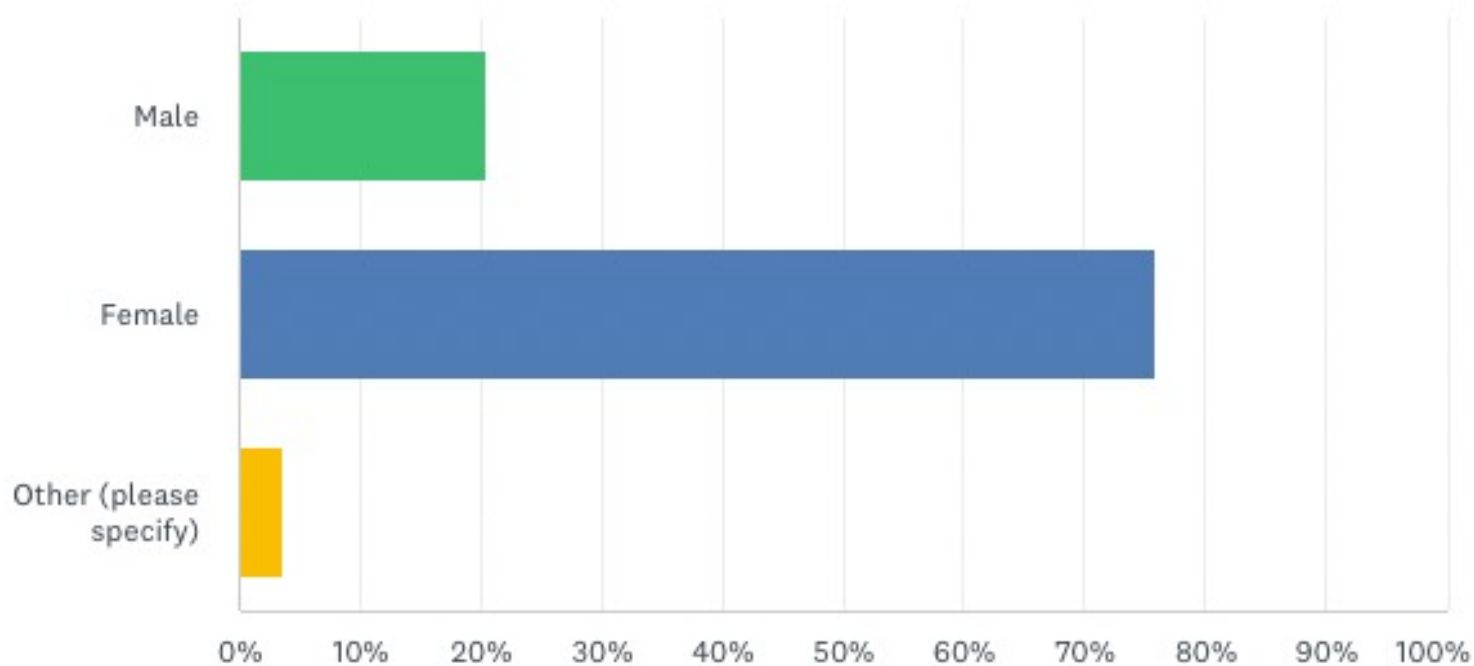
# What is your age

Answered: 137   Skipped: 1



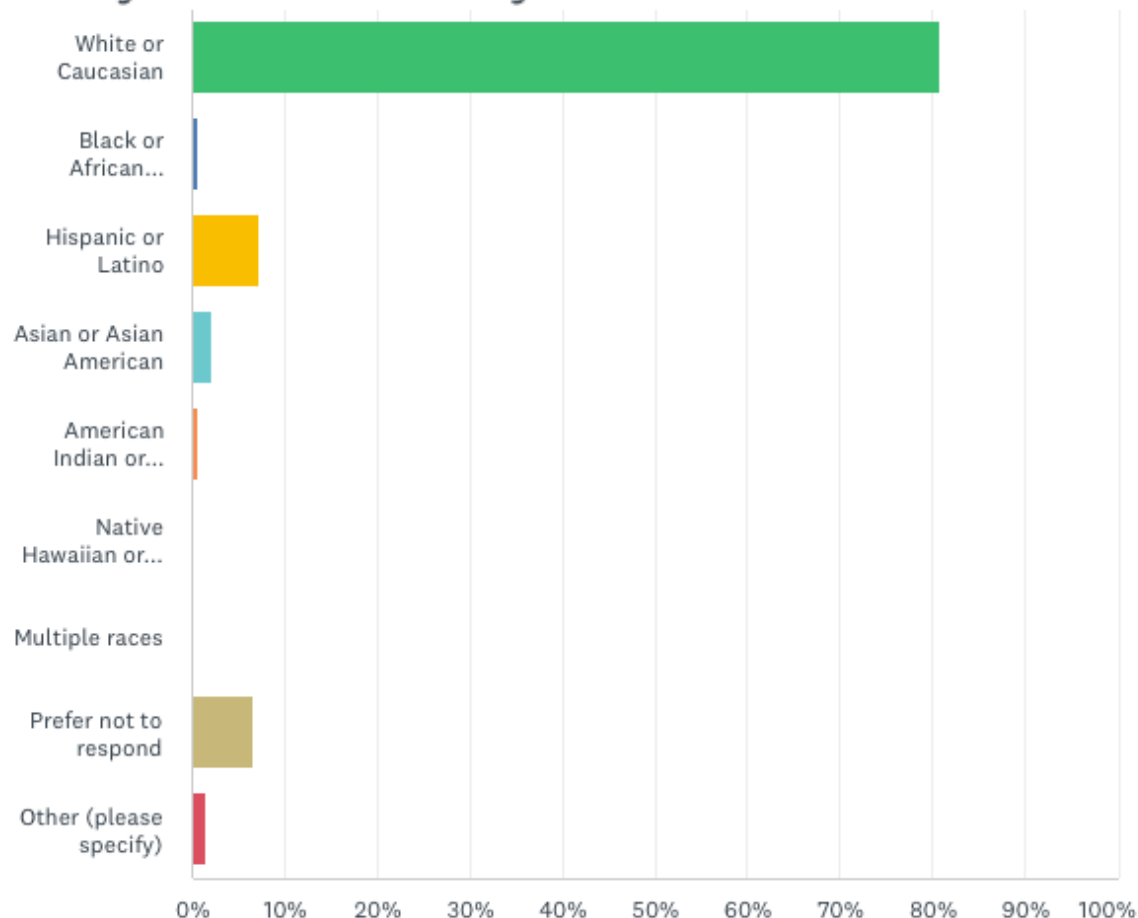
# What is your gender?

Answered: 137   Skipped: 1



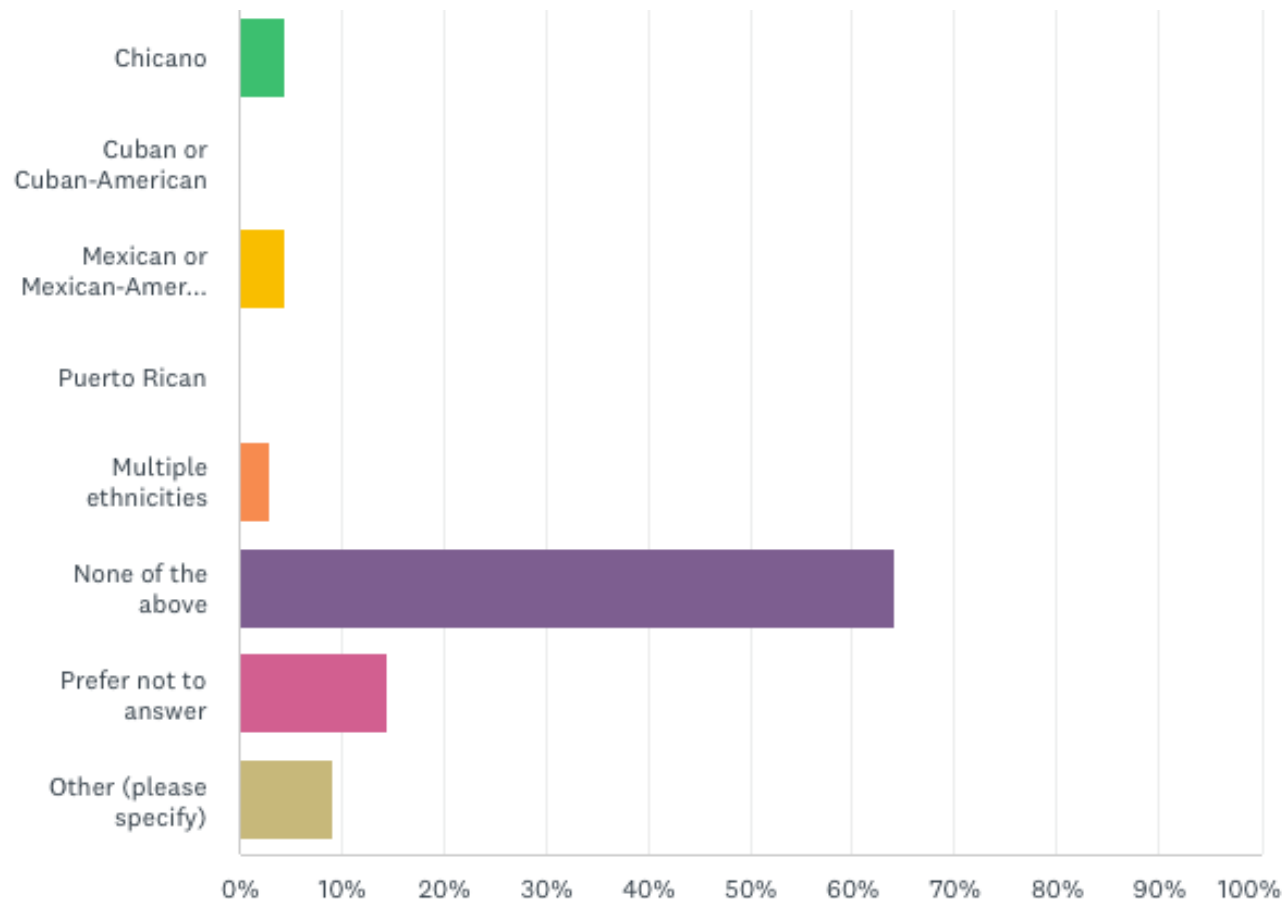
# What race do you identify most closely?

Answered: 136   Skipped: 2



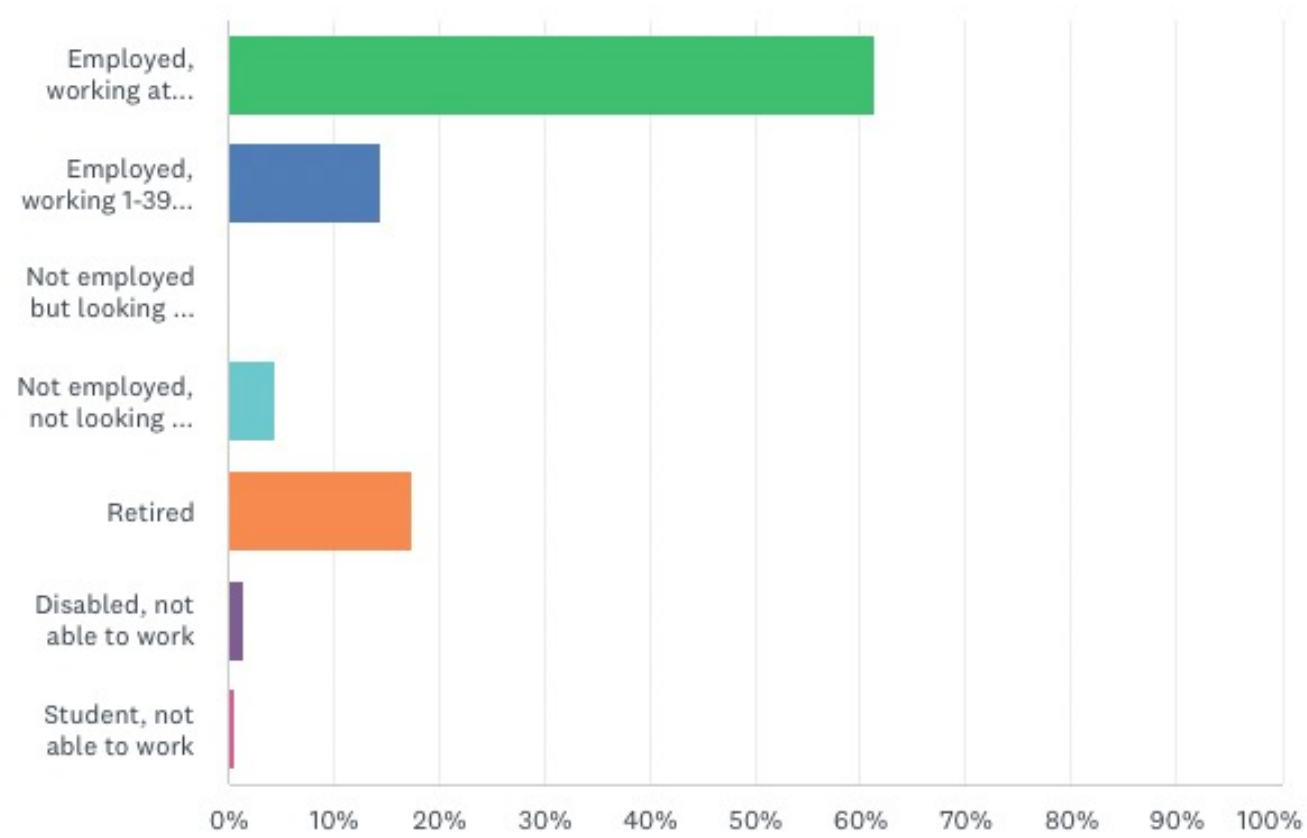
# What ethnicity do you identify with the most?

Answered: 131   Skipped: 7



# Which of the following categories best describes your employment status?

Answered: 137    Skipped: 1



# What is the highest level of school you have completed or the highest degree you have received?

Answered: 135

Skipped: 3

Less than high school degree

High school degree or...

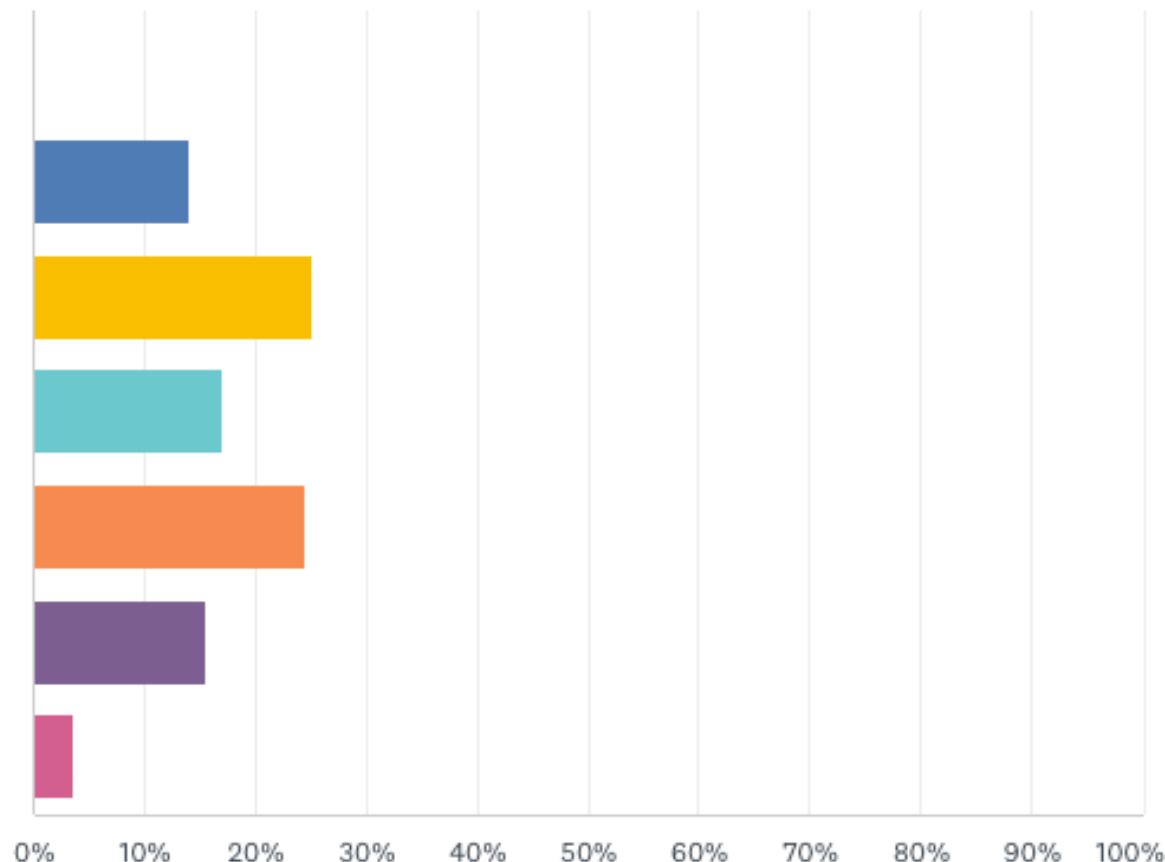
Some college, no degree

Associate's Degree(s)

Bachelor's Degree(s)

Graduate Degree(s)

Doctoral Degree(s)





# Priorities

## 1. Community Engagement

- Health education opportunities
- Marketing efforts – increasing awareness of MMH offerings
  - \*And how to access
- Increase visibility in the community
- Patient financial counseling
- Medicare navigation

## 2. Mental Health

- Substance abuse
  - \*Alcohol and Meth
- Access
- Stigma
- Improving social connections
- Transportation

## 3. Aging Services

- Transportation
- Pre-nursing home care
- Home health
- Transitional Housing
- Meals
- Day care/activities



# THANKS!

Does anyone have any questions?

Megan Galaviz

[mlittle@verticalstrategies.net](mailto:mlittle@verticalstrategies.net)



Vertical  
Strategies

ELEVATING NONPROFITS